**$16,000**

## College Tuition, A New Truck, or One Journal?

### Pat Thibodeau, Associate Dean for Library Services

*How would you want to spend $16,000 every year?* For the Medical Center Library, this is the "annual" subscription fee for the journal *Brain Research*, listed by the Create Change alliance as one of the 100 highest-priced journals. However, this annual price is not unusual — the Library also subscribes to the *Journal of Comparative Neurobiology*, the second most expensive journal at a mere $12,000! And these prices cover ONLY the print version, since we pay an additional fee to the publishers to acquire the electronic versions. But these are not the only pricey titles; our Library provides access to fourteen other journals on the most expensive list. When combined with the other collections on campus, Duke University libraries subscribe to 84 of the 100 highest-priced journals!

*Why the high prices?* The great debate continues as to the true costs of publishing. Publishers cite the costs of peer review, editing, printing and distribution, combined with a shrinking market, as reasons for higher subscription fees. (The price of *Brain Research* has increased by 60% since 1995!) Many claim that electronic publishing is just as costly. While some society and smaller publishers say costs can be held in check, the larger publishers point out that they have to meet the demands of stakeholders and owners who still expect high profit margins. There is also the law of supply and demand — if the demand is high for certain titles and the publishers are known for high quality products, they can command these high prices.

*Why does the Library continue to subscribe?* Because of you — our faculty, researchers, and students — who tell us that fast and easy access to these high priced titles is needed to support research initiatives and graduate programs at Duke. As part of the tenure process, faculty members publish in the top journals, and in turn, expect our Library to have these titles available in our collection. The alternatives to owning a journal, such as interlibrary loan and commercial document delivery services, are usually costly and do not provide the same fast access. While these and other journal prices continue to increase annually, the real crisis occurs when our budget stays flat. Canceling one $16,000 journal would allow us to keep ten to sixteen less expensive titles or add new ones. When subscription cuts are needed to balance our journal budget, the high priced journals become likely candidates for cancellation.

Duke University Medical Center Library
*http://www.mc.duke.edu/mclibrary/*

| | |
|---|---|
| Monday - Thurs. | 8:00 am - 12:00 am |
| Friday | 8:00 am - 8:00 pm |
| Saturday | 10:00 am - 6:00 pm |
| Sunday | 12:00 noon - 12:00 am |
| Administration | 660-1150 |
| Circulation | 660-1100 |
| Document Delivery/ILL | 660-1135 |
| Information Desk | 660-1111 |

# Some Questions and Answers About Ovid Database Access

**Maurice Reece, Circulation Services**

**Question:** *"How do I get access to MEDLINE and the other Ovid databases?"*

**Answer:** **Generic Access** to the Ovid Web Gateway (no ID and password required) is available to anyone at Duke, but users must connect from a computer with a Duke IP (Internet Protocol) address. To access the Ovid databases from a non-Duke computer at home or from other non-Duke locations, you must first get an "**acpub**" account from Duke's Office of Information Technology (OIT), which will allow you to access resources that are restricted to Duke IP addresses. You can then connect to the databases through the **Duke proxy server** using an Internet Service Provider (ISP) like AOL or Mindspring. To set up an "acpub" account, contact OIT at 684-2200 or at the North Building.

**Question:** *"Should I also apply for a personal account (a username and password) to access MEDLINE?"*

**Answer:** No, not unless you need to save search strategies, order copies of articles while searching, or use the SDI autoalert service to have results sent to you by email whenever the database is updated. Generic Access is the easiest way to get to the Ovid Web Gateway without applying for an account. **If you want to take full advantage of these special features** or connect from non-Duke IP addresses, DUMC staff and students and other Duke faculty and graduate students may apply for a **Personal Account** through the Circulation Desk (660-1100) or by using the application form via DUMCL Online (***http://www.mc.duke.edu/ mclibrary/respub/guides/ovidaccount.html***). Because we are currently contracted for a limited number of Personal Accounts, an account may be blocked or access denied if a patron does not create a password or use the account within 30 days. Also, if an account does not show activity over a period of several months, it will be closed to make room for other accounts.

**Question:** *"I need to change my password to access MEDLINE. What do I do?"*

**Answer:** MEDLINE users with Personal Accounts may change their passwords at any time. Just connect to the Ovid Database Login page at ***http://www.mc.duke.edu/ovidweb/ovidweb.cgi***, find the sentence that says "**Click here if you'd like to change your password**" (located below the user ID and password boxes under Ovid Web Gateway), and follow the instructions. If you have forgotten your password or user ID, or if you encounter a problem, call Circulation Services at 660-1100.

**Question:** *"Will my Personal Ovid Account allow me to get access to other IP-restricted resources on the Web such as MD Consult and certain electronic journals and textbooks?"*

**Answer:** No. Your Personal Ovid Account is limited to Ovid resources. To access other IP-restricted resources, you will need to use your "**acpub**" account and connect via the Duke proxy server. Likewise, you cannot use your acpub ID and password to access MEDLINE using the Personal Account option on the Ovid Database Login page. These two accounts are totally independent of each other.

**Question:** *"Occasionally my session is dropped while doing a search. Why does this happen?"*

**Answer:** The Ovid system is designed to automatically time out when a patron stops searching for ten minutes or longer. However, because of an idiosyncracy of the search engine design, this can happen even when the user has not stopped searching. If a patron spends ten minutes or longer compiling references, the computer may "sense" that the search has paused for too long and will cut the patron off. If you are using a Personal Account and your search is disconnected, you should wait for ten to fifteen minutes before trying to log in again. You will then be able to resume your search without having lost any previously saved data.

––––––––––– **For more information, link to:** –––––––––––

**Duke Proxy Servers**
*http://www.oit.duke.edu/remote_access/proxy.html*

**OIT Help Desk** ..................... *http://www.oit.duke.edu/helpdesk/*

# Ovid - What's New For YOU

## Connie Schardt, Education Services

Ovid has added a number of enhancements to its software to make searching and retrieving relevant citations and full text articles easier for you.

### MEDLINE EBM Filters Available Via Generic Access

Developed by Dr. Brian Haynes and Ann McKibbon from McMaster University, these filters are short search strategies designed to retrieve high quality evidence from published studies appropriate to decision making (e.g. clinical trials for diagnosis, cohort studies for prognosis, etc.). After searching for references on your specific topic, identify the appropriate EBM filter listed under the "Saved Searches" option. Once the EBM filter is executed, return to the Main Search Page and combine the results of your subject search with the results of the EBM filter. EBM filters can be helpful, but *may not* be appropriate for every search. For more information on EBM filters, contact the Information Desk at 660-1111.

### Library Holdings Option Provides Links to Full Text

Although we are licensed for access to over 1400 electronic journals, only a small number of these titles are directly linked from Ovid MEDLINE. To verify that the Library has electronic access to a particular journal, you MUST click on the "Library Holdings" display option for the desired citation. This will link you to the Online Catalog and information about electronic access, as well print holdings for the journal title. If electronic access is available, you can then link directly to it from the Online Catalog. *Tip: Be sure to note the citation information for the exact article you want before linking to Library Holdings.*

### Direct Export to Bibliographic Management Software

Ovid's Direct Export option is now available to assist **EndNote** and **Reference Manager** users with importing citations into their databases. No longer is it necessary to save, email, or detach citations. To use this new option:

- Complete your Ovid search and select your references
- From the Ovid *Citation Manager*, choose **Direct Export** (NOT Reprint/Medlars format)
- Click Save

Direct Export will then open your *EndNote* or *Reference Manager* program, give you the option to select the library or database you wish to import the citations into, and then import them for you.

### Local Holdings is Back!

Limiting to "Local Holdings" will narrow your retrieval to those journals which the Medical Center Library has in print (many of these are also available electronically). Please note that "Local Holdings" does NOT include journals held at Perkins, other campus libraries, or titles to which we only provide electronic access.

**Be sure to bookmark our Website!**
*http://www.mc.duke.edu/mclibrary/*

# History of Medicine: Burmese Apothecary Box

Several interesting non-western items have recently been added to the History of Medicine Collections. Among them is a nineteenth century gilded lacquer apothecary box to complement our numerous European apothecary jars. The container is Burmese, although the influence of Thai or Siamese culture is apparent in the style of the headdress on the 12 figures arranged around the upper rim of the piece, as well as in the larger central figure on the lid.

Each of the small golden figures can be lifted to reveal a red lacquer cylindrical well in which the apothecary would place herbs, medicinal plants, and other natural materials to be ground into a powder using a pestle. The central figure, who seems to be employing a pestle, serves as a handle for the lid, which when lifted, reveals a larger space for mixing and storage. Each figure is distinctive, governs specific cures, and relates to a part of the calendar.

In the East, as in western medicine of an earlier time, the belief was held that bodily humors had a direct effect on the health and behavior of the individual. The apothecary often acted as a shaman, not only preparing the potions but also administering them and then praying for an effective outcome. In modern Burma, now known as Myanmar, practitioners of western medicine have fled or have been reeducated during the past fifteen years due to civil unrest and military repression. As a result, the apothecary once again has become the primary source of treatment in many urban and rural areas.

This piece and other non-western medical artifacts and texts will be on exhibit this summer in the lower lobby of the Medical Center Library. For more information, contact **Suzanne Porter**, Curator, History of Medicine Collections, at **660-1143** or **porte004@mc.duke.edu**.

*What can be done to help?* The choice of where faculty and researchers publish often drives the reputation and price of a journal. When you decide to submit a paper to a journal, investigate its cost and check to see if there is another high quality title that might be less expensive. Review the list of the 100 most expensive titles and their publishers (***http://www.createchange.org/resources/journal.html***). If you are a journal editor, question your journal's pricing and publishing models. "Declaring Independence: A Guide to Creating Community-Controlled Science Journals," recently published by the Scholarly Publishing and Academic Resources Coalition (SPARC) with support from the Triangle Research Libraries Network (TRLN), is available for review at ***http://www.arl.org/sparc/DI/***.

Most important, you should become familiar with intellectual property issues and how to protect and control your scholarly publications. Consider the Public Library of Science's (***http://www.publiclibraryofscience.org***) approach to choosing a publisher, and explore how PubMed Central (***http://www.pubmedcentral.nih.gov/***) is challenging traditional publishing. Visit the Create Change Website (***http://www.createchange.org/***) and learn how to reclaim scholarly publications. As informed members of the scholarly community, your help can influence current and future publications and assist us in making the best choices for Duke — one journal or ten journals for $16,000.

For a whimsical look at how you might spend journal fees on other things, take a fun-filled visit to the University of Maryland Health Sciences and Human Services Library's "Show Me the Money" exhibit at ***http://www.hshsl.umaryland.edu/news/***.

# Tips and Tricks for Using Your PDA

## Julie Garrison, Education Services

So, you've had your Palm Vx or Handspring Visor for a while now, but have you ever wondered if there was a better way to do something on your personal digital assistant? Well, listed below are a few tips and tricks that might help you get the most out of your PDA.

### ✍ Beam your business card fast
Instead of going through the menu options to beam your business card, you can hold down the address button of your PDA for 2-3 seconds. It will automatically start to beam your business card.

### ✍ Move appointment times
In the week view, you can drag an appointment to a new time or a new day in that week by highlighting it with your stylus and dragging it anywhere on that week's screen!

### ✍ Read .PDF files
Adobe has recently released their Acrobat Reader for PalmOS for public beta testing at *http://www.adobe.com/ products/acrobat/readerforpalm.html*. The Adobe Desktop for PalmOS does not create .PDF files but converts existing .PDF files so you can read them on the PDA.

### ✍ Improve your Graffiti
If you're having trouble writing Graffiti, try the tips at *http://members.tripod.com/lars_lindberg/palm/graffiti.htm* OR *http://www.antioch.com.sg/edgar/graffiti.html*. For example, you'll learn to get a "b" by writing a "3" and an easier way to write a "v" is to write it backward.

### ✍ Use Graffiti ShortCuts
Graffiti ShortCuts make entering commonly used words or phrases faster and easier. To use a ShortCut, draw the ShortCut stroke " $\ell$ " (cursive lowercase L) followed by the ShortCut characters.

**Predefined ShortCuts:**

| Entry | Characters |
|---|---|
| Date Stamp | ds |
| Time Stamp | ts |
| Date/Time stamp | dts |
| Meeting | me |
| Breakfast | br |
| Lunch | lu |
| Dinner | di |

You can also create your own ShortCuts for any words, letters, or numbers (up to 45 characters long) from the ShortCuts Preferences screen.

## Introduction to PDAs Class

One hour class intended for anyone who is not familiar with a PDA and would like to know more about it. Next held on **June 20**, 8:00 to 9:00 am. *Registration Required*: Contact Alveria Pugh at 660-1160 or **pugh0001@mc.duke.edu**.

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## Converting PowerPoint Slides to a Web Show

### Tiffany Anderson, Education Services

1. Open the presentation in PowerPoint
2. On the "File" pull-down menu, choose *Save as Web Page*
3. Assign a File name (without spaces) to the presentation
4. Pick a location to save the files. (PowerPoint will generate a number of graphic files when you save the presentation as a Web page)
5. Use the *Change Title* button to assign a title to the Web page. The title is important, since it is what shows up in bookmarks, favorite lists, and on search engine result pages.
6. Click on the *Publish* button. You can make modifications using the *Web Options* button, or just click on Publish again to complete the process.
7. Your files are created and placed in the assigned folder. The pages and images can then be uploaded to the Web to be viewed by others.

## Staff News

**Tiffany L. Anderson**, Instructional Technology Librarian, co-presented the following papers in April, 2001, at the Mid-South Instructional Technology Conference, Middle Tennessee State University: "Strategies for Building Community in an Online Learning Environment: Communication, Cooperation and Collaboration;" and "A Journey in Virtual Collaboration: Facilitating Computer-Mediated Communication Among Pre-Service Teachers."

In April, **Julie Garrison**, Assistant Director, Education Services, taught the course "Evidence-based Medicine and the Medical Librarian" to medical librarians in Reyjkavik, Iceland. While in Iceland, she also taught a class to health care professionals entitled "Searching Resources to Find the Evidence."

**Julie Garrison** and **Connie Schardt**, Education Services Coordinator, will participate in "How to Teach Evidence-based Clinical Practice," an EBM workshop presented at McMaster University in Hamilton, Canada, June 10-15, 2001. Connie and Julie will join physician teaching teams as part of a pilot project to include librarians in the workshop.

**Marlyse Hickman MacDonald**, Information Services Librarian, presented "Designing a Subject Guide about Personal Digital Assistants (PDAs)," at the Association of North Carolina Health and Science Libraries (ANCHASL) Spring meeting in Hickory, NC. The purpose of the presentation was to teach how to search for PDA resources using the Internet and to demonstrate the subject guide which is available on our Website (*http://www.mc.duke.edu/mclibrary/respub/refres/pda.html*).

**Shameka Wilkerson**, Administrative Library Clerk, has taken a position in the Duke Pediatrics Department. Shameka had worked at the Library since December, 1999.

## Information Services Summer Hours

**Information Services has suspended night reference** for the summer and is observing the following schedule:

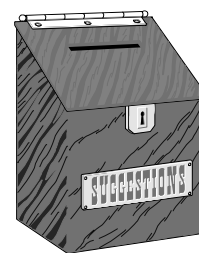| | |
|---|---|
| Monday - Friday | 8:00 am - 5:00 pm |
| Saturday | Closed |
| Sunday | Closed |

## Book Delivery Services Expanded

### Maurice Reece, Circulation Services

Need a book from Perkins Library but can't find the time to walk over and check it out in person? Well, Medical Center Library patrons can now submit requests to retrieve books found in the other Duke libraries. This new *Intra*library Loan service is free and part of a campus-wide effort by the Duke University Library system to improve patron services.

Requests for books in other Duke libraries may be submitted to Document Delivery/ILL via the online request form (*http://www.mc.duke.edu/mclibrary/services/atozform.html*) or by completing a yellow request card available at the Information Desk. When filling out the request form, please provide as much information as possible, using one form for each item requested.

The request will be forwarded to the lending library, and the book will be checked out on the requesting patron's record and sent back to the Medical Center Library Circulation Desk for pickup. If the book is on the shelf and available, patrons can expect delivery within three to four days, or less. The checkout period will be that of the lending library. The item may be returned to the Medical Center Library or to the lending branch.

**The Medical Center Library staff welcomes your suggestions and comments**. Please feel free to drop them in the Suggestion Box located on the Entrance Level across from the Circulation Desk.

## Highlighting MIT Cognet

**MIT Cognet**, an electronic community for researchers in cognitive and brain sciences, includes full text electronic books, conference materials, journals, and reference tools from MIT Press, other publishers, professional associations, institutions, and individuals. Examples include the *MIT Encyclopedia of the Cognitive Sciences*, *Gazzaniga's New Cognitive Neurosciences*, and over 250 books from MIT Press provided online via NetLibrary. Discussion groups, job postings, and other services are also provided. MIT Cognet is accessible from DUMCL Online (*http://www.mc.duke.edu/mclibrary/*) under the Databases drop-down menu.

# Library Educational Offerings

*The regularly scheduled classes will be held in the Medical Library Education Center (MLEC), Room 104 on the Lower Level of the Library.*

## Database Classes

### MEDLINE: Using the Web Gateway
*(Registration not required)*
*Participants are not expected to have used Ovid but should be familiar with the Internet and Netscape*

**Thursday, June 14**

3:00 pm - 4:30 pm

**Tuesday, June 26**

3:00 pm - 4:30 pm

## Information Management Classes

### Basics of Library Use
*(Individual and Group Sessions)*
Call Betsy Adams, 660-1131

### Grant Information on the Web
**~ COS, SPIN and Other Resources ~**
*(Individual and Group Sessions)*
Call Anne Powers, 660-1126

### Introduction to Reference Manager/EndNote
*(Individual and Group Sessions)*
Call Ginger Carden, 660-1184
EndNote Tutorial Available (*see Self-Instruction*)

### Introduction to Sources for Health Statistics
*(Individual and Group Sessions)*
Call Hattie Vines, 660-1125

## Internet Classes

### Searching the Internet
*(Individual and Group Sessions)*
Call Tiffany Anderson, 660-1123

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## Self-Instruction

### Ovid Web Tutorial
*Interactive, 40-minute tutorial designed to show you step-by-step the basic components of a MEDLINE search using the Ovid Web Gateway*
**http://www.mc.duke.edu/mclibrary/respub/guides/ovidtut/**

### EndNote Tutorial
*Tutorial designed to assist users who have completed a search in the Ovid Web version of MEDLINE and would like to import citations into EndNote*
**http://www.mc.duke.edu/mclibrary/respub/guides/endnote/**

### EBM Tutorial
*Tutorial which identifies the steps in the EBM process and key issues related to research validity*
**http://www.hsl.unc.edu/EBM/index.htm**

### Internet Tutorial
*Web-based tutorial designed to introduce you to the Internet and searching for information on the Web*
**http://www.mc.duke.edu/mclibrary/respub/guides/intertut/**

### Virtual Tour of the Library
*Online tour which provides information about the Medical Center Library, its collections and services, and where to find them within the building*
**http://www.mc.duke.edu/mclibrary/about/vt/**

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***For the most current class schedule, connect to the Library's Website at http://www.mc.duke.edu/mclibrary/services/schedule.html.***

To subscribe to *Medical Center Library News* or to receive notification by email when the Web version is available, please complete the information below and return this sheet to the **Medical Center Library, Box 3702, DUMC**.  You may also send email to **mclnews@mc.duke.edu**, or complete the Mailing List Form at **http://www.mc.duke.edu/mclibrary/about/news/mailform.html**.

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