



# Duke University Medical Center Library News

October 2005

Issue #302

## Help Us Celebrate! Learn Something New! Win a Prize!

**Megan von Isenburg, NMLM Task Force**

October is **National Medical Librarians Month** (NMLM), established by the Medical Library Association in 1997 to highlight the abilities and achievements of medical librarians. This year, the Medical Center Library is celebrating with a host of activities, contests, and prizes, including **weekly “coffee breaks” on Friday mornings from 8:00 to 10:00 am**. That’s right, we’ll be serving up free coffee and treats each Friday in October.

To kick off the month’s festivities, the Library will host its first coffee break on Friday, **October 7th** from **8:00-10:00 am** in the **Lower Lobby**. Join us for coffee, snacks, and a demonstration at **9:00 and 9:30 am** of our newest electronic resource, **Scopus**, an extensive abstract and indexing database containing 27 million records back to 1966 from over 14,000 peer-reviewed titles. To cap it off, we’ll be giving away a **4 gigabyte iPod mini** to one lucky patron. But wait, there’s more...



Each Friday we will serve up coffee, prizes, and demonstrations of Library resources at 9:00 and 9:30 am.


**Friday, October 14th** - Come learn about MDConsult, an online collection of books, journals, practice guidelines and drug information. Register to win a gift certificate from Barnes and Noble.

**Friday, October 21st** - See the new Ovid interface and explore Books@Ovid, an online collection of books featuring natural language searching.

**Friday, October 28th** - Come tour MedlinePlus, an award-winning consumer health resource created and maintained by the National Library of Medicine. Everyone is invited to register for products from Natural Standard, a complementary and alternative medicine specialist.

During the month, we will also be sponsoring “**Finding the Keys to Your Success**,” a Web-based scavenger hunt at <http://www.mclibrary.duke.edu/temp/hunt.html>. We will have a new hunt starting each Friday in October, with a smorgasbord of prizes for weekly winners including copy/print cards, document delivery vouchers, free scanning, mediated searches by our information experts, and Web page design consultations. All scavenger hunt participants will automatically be entered into a grand prize drawing at the end of the month for a **portable DVD player!**

Be sure to check DUMCL Online at <http://www.mclibrary.duke.edu> for additional contests and surprises during the monthlong celebration. We look forward to seeing you in October at *your* Library!

 <b>Duke University Medical Center Library</b> <a href="http://www.mclibrary.duke.edu/">http://www.mclibrary.duke.edu/</a>	Monday - Thurs.	8:00 am - 11:00 pm	NMLM Celebration.....	1	Spotlight on Marketing & Publications...5
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## Get the Scoop on Scopus

Susan Keesee, Information and Education Services

This month, a yearlong subscription begins to Scopus, a tool that combines search and retrieval features. Designed and developed with input from researchers and librarians, it is reportedly the most extensive abstract and indexing database available. Scopus may be accessed from the "Databases" page on our Website at <http://www.mclibrary.duke.edu/databases>.

Scopus covers literature found in major indexes such as MEDLINE, Embase, Compendex, Biosis, and SciSearch, as well as information from Internet sites. Whether searching topics for the first time or compiling literature reviews for grant applications and advanced research, Scopus makes it easier to find current and historical connections between subject areas.

Containing 27 million records back to 1966, this navigational tool offers a number of features including the ability to set up a profile to customize the search results screen, automatic notification by email when new articles in a specific areas are added to the database or when someone cites articles of interest, innovative tools to help refine searches, and full-text links for journals to which Duke subscribes.

Be sure to join us on **Friday, October 7th** for a demonstration of Scopus and a chance to win an iPod mini. Sessions will be held at **9:00 and 9:30 am** in the classroom (Room 104) on the Lower Level of the Library.

**SCOPUS**  
Find out.

We welcome your comments during this trial period. Please send them to **Karen Grigg**, Head, Collection Development and Electronic Resources, at [grigg012@mc.duke.edu](mailto:grigg012@mc.duke.edu).

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## Gifts and Donations

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The following individuals donated books/materials to the Medical Center Library from July, 2004 - June, 2005.

Dr. Daniel M. Albert	Dr. James Glenn	Dr. Arthur C. Maimon	Mrs. Mary D.B.T.Semans
Barbara Deaton Anderson	Mr. & Mrs. Cecil R. Godwin, Jr.	Dr. Joseph Mathew	Dr. Abraham Shulman
William B. Anderson	Dr. Barbara Goldstein	James E. Maynard, Jr	Margaret F. Slawson
Ms. Cathy Angell	Dr. Joseph C. Greenfield, Jr.	Dr. Gregory McCarthy	Dr. George Somjen
Dr. & Mrs. David W. Allen	Dr. Edward C. Halperin	Dr. John P. McGovern	Dr. Allen W. Song
Dr. Jeffrey P. Baker	Mr. J. Samuel Hammond	Diane McKenzie	Dr. E. William St. Clair
David S. Barnes	Ms. Sarah T. Harris	Dr. Michael R. McVaugh	Dr. Jennifer Strauss
Mary H. Barnes	Diane Hatchell	Dr. Enrique Montero	Dr. Robert Sullivan
Dr. Thomas J. Beno	Dr. Judith Hays	Dr. Andrew Nadell	Dr. Debara L. Tucci
Dr. David Bisno	Mrs. Lois Hayes	Dr. Frances A. Neelon	Dr. Dennis Turner
Dr. Dan G. Blazer	Dr. Barton F. Haynes	Dr. Barbara Newborg	Dr. Kevin E. Van Landingham
Dr. & Mrs. Edward H. Bossen	Dr. Clyde A. Helms	Dr. A. T. Pagter	Dr. Andrew Wang
Mr. & Mrs. Armistead Burwell, Jr	Ms. Allison Hoffman	(c/o Laurelyn Medical Group)	Dr. Sam Wang
Ms. Ginger Carden	Mr. Sam R. Hull	Mr. Chandler Palethorpe	Ms. Carolyn Weinbaum
Ms. Marilyn Chase	Dr. Margaret Humphreys	Dr. Edward F. Patz, Jr.	Dr. David S. Werman
Dorothy Jenkins Combs	Mr. & Mrs. James P. Jones	Erica Peterson	Dr. Evelyn R. Wilbanks
Mrs. Patricia S. Dube	Mary Trent Jones	Dr. David S. Pisetsky	Dr. George D. Wilbanks
Dr. & Mrs. David Lee Epstein	James Parker Jones	Ms. Susan Porter	Ms. Alice Wilkins
Dr. David Epstein	Dr. & Mrs. Joannes H. Karis	Dr. Susan Promes	Ms. Mary M. Wilkinson
Dr. Irwin Fridovich	Dr. Ravi Karra	Dr. Dale Purves	Dr. R. H. Wilkinson, Jr.
Dr. Donald P. Frush	Dr. Gordon Klintworth	Carla Gene Rapp	Dr. Susan E. Zarutskie
Dr. Tracy W. Gaudet	Ms. Jenny Semens Koortbojian	Dr. George O.D. Rosenwasser	Dr. Stephen Zernich, Jr.
Ms. Barbara Gentry	Mr. Henry C. Lengefeld	Dr. H. Max Schiebel	

## Scholarly Publishing Events

“Publishing Medical Journals: A Conversation with Duke University Press”

October 13, 2005, 5:30-7:00 pm

History of Medicine (Room 102), Lower Level, Medical Center Library

How is your home university press working with the research and library communities to address the crisis in scholarly communication and its effects on publishing medical research now and in the future? Come hear about the progress Duke University Press has made over the past year and its plans for the future. Darell Bigner, M.D., Ph.D.; Edwin L. Jones, Jr. and Lucille Finch Jones Cancer Research Professor; Director, Pediatric Brain Tumor Foundation Institute at Duke; and Deputy Director, Duke Comprehensive Cancer Center, will share his experience in dealing with the university press in the publication of *Neuro-Oncology*, which he has edited for the past several years. Representing Duke University Press will be Donna Blagdan, Journals Marketing Manager; Steve Cohn, Director; Erich Staib, Journals Acquisitions Editor; and Kim Steinle, Library Relations Manager.

“The Facts About the NIH Public Access Policy”

October 20, 2005, 4:00-5:00 pm

MLEC (Room 104), Lower Level, Medical Center Library

The request by the National Institutes of Health (NIH) that all authors of articles funded by NIH submit a copy of their manuscript to PubMed Central for free access has raised a lot of questions for researchers about article submissions and what the policy really requires and encourages. Pat Thibodeau, Associate Dean for Library Services and a member of the NIH Public Access Working Group, will conduct this session for those who wish to learn the facts about the new NIH policy, as well as the issues surrounding it on a national level. She will also collect questions and concerns to bring them to the attention of the NIH working group.

## Publication Support is at Your Fingertips

Maurice Reece, Access Services

One of the primary jobs for the large corps of authors at Duke University is getting the word out on their research and discoveries. Research goes hand in hand with improving how well patients are treated for their particular ailments. Publication is also a key in gaining funding in the competitive race to finance expensive research projects. With the redesign of DUMCL Online in January of this year, the Medical Center Library now offers a section on the Website under the heading of “**Publication Support**” (<http://www.mclibrary.duke.edu/pubsupport>).

Getting a paper accepted for publication is not a simple task. This Web page provides a portal to comprehensive lists of publishers’ Websites for instructions to authors, resources that assist in authenticating citations, journal title abbreviations, funding and contracting opportunities, information on various IRB policies, and more.

Whether you are a physician involved in publishing the results of a research project, an administrative assistant who is searching databases for previously published information, or a researcher trying to determine which journals are best suited for publishing particular findings, you will find help here.



The screenshot shows the Duke University Medical Center Library Online website. At the top, there is a navigation bar with links for Main, Catalog, E-Journals, MEDLINE, Clinical Tools, Ask Us, and Search. Below the navigation bar, the "Publication Support" section is highlighted, containing a list of resources:

- Author Instructions
- Citation Verification
  - Ovid and PubMed (handout)
  - Citation Matcher
  - Citation Linker
- Copyright Information
- Grants Information
- Institutional Review Board
- Journal Abbreviations
- Journal Citation Reports
- Journal Impact Factors
- Meetings
- Physician Directories
- Publishers/Vendors
- Research Directories
- Style Manuals
- Web of Science (cited references)

## New Dual-Degree Program

### Pat Thibodeau, Associate Dean for Library Services

Like doing research? Enjoy searching for information in the library or in digital resources? Interested in the evaluation, design and implementation of information resources and systems? There is now a dual-degree program with the University of North Carolina at Chapel Hill School of Information and Library Science (UNC SILS) for Duke medical students interested in becoming medical information specialists or learning more about library and information services and technologies.

During your third year at Duke, you can earn a Master of Science in Library Science (MSLS) or a Master of Science in Information Science (MSIS) degree over an 18 to 24 month period. The old world of librarians and libraries has morphed into an information science field that offers students a dynamic and fast-paced career, focusing on the best use of technologies and other resources to create, manage, and deliver relevant and high quality information at the point of need.

Special funding has been made available through a grant from the Institute of Museum and Library Services awarded to UNC SILS and the Duke University School of Medicine.

The grant covers:

- ▶ NC resident tuition for two years for two students – enrolled Fall 2006 and Fall 2007
- ▶ Stipend of \$21,000 per student for the two years
- ▶ Health insurance coverage during the program

If you are not a resident of North Carolina, you may still apply, but you will be responsible for any additional tuition costs above the in-state rates.

Why consider an MSLS or MSIS? You will learn about and understand:

- ▶ The dynamic world of libraries and how today's libraries deliver high quality information resources and services
- ▶ How information systems, databases and other resources are designed, developed, and implemented
- ▶ The elements that are needed to create a new biomedical resource
- ▶ Information seeking behaviors and the human factors in system design
- ▶ The challenges and concerns of operating a medical library and information service
- ▶ The skills and knowledge needed to provide input into the design and implementation of computer systems, new electronic resources, and clinical information systems

As part of the program, you will also be able to:

- ▶ Pursue a project that relates to how clinicians and researchers use information in general or within the Duke setting
- ▶ Work with faculty at Duke and UNC who are experts in library and information services and systems

What are the future roles for medical information specialists?

- ▶ Changing and creating the library of the future through virtual collections and services
- ▶ Developing and delivering innovative and responsive information services to clinicians and researchers
- ▶ Creating new information resources
- ▶ Assisting in the design and implementation of clinical information systems and tools
- ▶ Working with Web-based tools and technologies
- ▶ Developing, evaluating and implementing emerging technologies
- ▶ Influencing institutional and public policies and standards
- ▶ Working in a collaborative environment with subject and technology experts

Students interested in the program should contact **Pat Thibodeau**, Associate Dean for Library Services and Archives, (660-1100; [thibo001@mc.duke.edu](mailto:thibo001@mc.duke.edu)) for more information about the program and the financial support available. If you are interested in this program, you should contact Pat by **November 1, 2005**.

For more information about the UNC School of Information and Library Science, visit <http://www.ils.unc.edu/>. Details about the MSLS and MSIS degree programs can be accessed at <http://sils.unc.edu/programs/index.html>.

## Spotlight on ... Marketing and Publications

### Jennifer Blab, Acquisitions

The Medical Center Library's Marketing and Publications department is a one-woman show run by **Beverly Murphy**, who has worked at the Library for 22 years. Beverly's first professional position was as technical services librarian at the Science Technology Information Center, University of Virginia-Charlottesville. After three years in Charlottesville, she returned to Durham and worked part-time at the Medical Center Library and at the Herald Sun Library, where they had just begun to develop an online newspaper indexing system. In 1983, she was offered a full-time reference position at Duke, where she served as Education Coordinator from 1988-1992 and as Head of Reference from 1992-1996. In November 1996, she assumed her current position as Assistant Director of Marketing and Publications.

Beverly wears many hats in her current role, drawing on skills from her broad background in areas such as reference, information systems, teaching, and expert searching. Beverly stays in touch with what our public needs and helps answer those needs as the Library's Webmaster, editor of the newsletter, and overseer of other print and online materials about the Library's services.

January 2005 marked the launch of our redesigned Website. As chair of the Web Advisory Committee, which is composed of members from the Medical Center and the Library, Beverly worked tirelessly on this important project. Also, in order to maintain her reference skills and her contact with the public, she continues to serve time on the Library Service Desk, even though this is not a primary role of her marketing position.



Beverly has also made huge contributions to medical librarianship in her roles outside of our Library. From 1995-1997, she served a three-year term as president of the Association of North Carolina Health and Science Libraries (ANCHASL). She was also chair of MAC, the Mid-Atlantic Chapter of the Medical Library Association (MLA), from 2002-2005. In her role as MAC's Immediate Past Chair, she served as Nominating Committee Chair for the 2005 elections and chaired the Strategic Planning Task Force, which oversaw the proposal and approval of several bylaws amendments. This year also marks the conclusion of Beverly's six-year term as editor of the *MLA News*. At the annual MLA conference in May, she received an award for her wonderful service in this role.

October is National Medical Librarians Month and that means another great promotion campaign led by Beverly. These campaigns remind our patrons of the many services we have to offer and also provide an opportunity for fun and games. The Duke Medical Center Library won MLA's Creative Promotions Award three years in a row for these campaigns, and then again last year, after skipping a year of application. This national recognition is great!

Even though Beverly is the only person in her department, she doesn't feel that way. She says, "The entire staff of the Library plays a role in marketing whenever they interact with the public." And due to the nature of Beverly's position, she interacts with the entire staff. Her favorite part of the job is the variety. No two days are alike.



## Staff News

**Argie Burnette** has taken a position as Information Technology Analyst for the Duke University Affiliated Physicians. Argie had been Information Services Specialist and Web Assistant at the Library since 1997.



**Anna Krampfl**, temporary librarian in the Information and Education Services Department, has been appointed Instructor and Reference Librarian at Mercer University Medical Library, Macon, Georgia. In addition to her reference responsibilities, she will provide health information outreach services for the Southwestern region of Georgia and act as liaison to the Marriage and Family Therapy Program.

**Suzanne Porter**, History of Medicine Curator, and **Connie Schardt**, Education Coordinator, have been reappointed to the Medical Library Association's Academy of Health Information Professionals at the Distinguished level, the highest membership level in the academy.

**Connie Schardt**, Education Coordinator, will be teaching "EBM and the Medical Librarian" at the Annual Meeting of the Pacific Northwest Chapter of the Medical Library Association in Portland, Oregon, on October 15, 2005.

## National Archives Week

### *Foundations of Excellence:* An Archival Image Collection Celebrating the 75th Anniversary of Duke Medicine

The Foundations of Excellence archival image project, funded by The Josiah Charles Trent Memorial Foundation, Inc., presents a selection of over 600 digitized photographs and publications. These images document the history of the Duke Medicine's academic, clinical, and research activities from 1927 through 1950. All materials included in this collection are available in Duke University Medical Center Archives.



People & Groups      Buildings & Construction      Events & Recreation      Publications



Education      Technology & Research      Clinical Care

**October 8-14, 2005**

## Thanksgiving Holiday Hours

Wednesday	Nov. 23	8:00 am - 5:00 pm
Thursday	Nov. 24	CLOSED
Friday	Nov. 25	8:00 am - 5:00 pm
Saturday	Nov. 26	10:00 am - 6:00 pm
Sunday	Nov. 27	2:00 pm - 10:00 pm

## Recent Additions to DUMCL Online

<http://www.mclibrary.duke.edu/>

### Anesthesia Central NEW

<http://anesth.unboundmedicine.com>

This set of digital resources offers PDA, Web and wireless access to information on diseases, drugs, tests, procedures, and techniques along with tools for tracking and searching the medical literature. Pocket guides to ICU management and diagnostic tests are included.

### images.MD NEW

<http://www.imagesmd.com/>

This online encyclopedia provides access to over 50,000 high-quality medical images derived from *Current Medicine's* renowned series of illustrated atlases. Each image is accompanied by detailed and informative text written by more than 2,000 contributing experts. The images can be used for internal and external lectures and for online teaching modules restricted to Duke students. Additional permission and fees must be obtained for use in commercial publications such as books, journals, and multimedia and Web-based educational modules.

## Get Help With EndNote!

Need to create a bibliography? EndNote is a citation management software package that allows you to organize bibliographic references, create instant bibliographies in customized formats, and easily incorporate citations into your Microsoft Word manuscript. The Medical Center Library offers a number of free support options for EndNote, including consultations with a librarian, tutorials, and handouts. A site license at Duke provides free access to the software for faculty, staff and students. See our "Tutorials and Training" page at <http://www.mclibrary.duke.edu/training/#endnote> for more information.

## Library Educational Offerings



*The Medical Center Library offers a variety of educational opportunities.  
A roster of training sessions is listed below.*



### Individual and Group Sessions

*To arrange for a session, please contact the librarian listed under your topic of interest.*

#### **MEDLINE: PubMed**

Megan von Isenburg, 919-660-1131

#### **MEDLINE: Ovid**

Anne Powers, 919-660-1128

#### **Library Orientation** (drop-in session)

First Tuesday of Every Month (12:15-12:45 pm)

Megan von Isenburg, 919-660-1131

#### **Evidence-Based Medicine**

Connie Schardt, 919-660-1124

#### **Cumulative Index to Nursing and Allied Health Literature (CINAHL)**

Anne Powers, 919-660-1128

#### **Introduction to EndNote**

Ginger Carden, 919-660-1184

#### **Introduction to Reference Manager**

Ginger Carden, 919-660-1184

#### **Grant Information on the Web Community of Science and Other Resources**

Anne Powers, 919-660-1128

#### **Clinical Tools**

Connie Schardt, 919-660-1124

#### **Introduction to Sources for Health Statistics**

Hattie Vines, 919-660-1125

### Self-Instruction

*For self-paced learning, online tutorials for many of the Library's resources can be found on the Tutorials and Training page of the Library's Website at <http://www.mclibrary.duke.edu/training>.*

***Featured Tutorial for October:** Scopus - [http://help.scopus.com/robo/projects/schelp/tutorials/sc\\_menu.html](http://help.scopus.com/robo/projects/schelp/tutorials/sc_menu.html)*

### Customized Training

*If you would like to schedule a customized training session for your department on specific resources or topics, please contact **Connie Schardt, Education Coordinator**, at **660-1124** to make arrangements. Sessions can be scheduled in the Medical Library Education Center (Room 104; Lower Level of the Library) or at a location within your department.*

**For more information about these offerings, connect to the Library's Website at <http://www.mclibrary.duke.edu/training>**

***Duke University Medical Center Library News is published bimonthly.***

*Pat Thibodeau, Associate Dean*

*Beverly Murphy, Editor*

*Editorial Board:*

*Jennifer Blab*

*Maurice Reece*

*Megan von Isenburg*

*Julie Walker*

*Anne Powers*

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