



# DEVELOPING A POSTER CLASS: THE GOOD, THE BAD, AND THE UGLY

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## Why Us?

Requests from faculty and staff to help with poster development and presentations

Natural fit for our skills as information organizers and technologists

Suggested by our Library Advisory Committee as additional service offering

Opportunity to expand partnership with institutional scholars

## What Do We Teach?

Content

Illustrated abstract of presenter's work!

Text & Fonts

Minimize!

Design & Layout

Make your "Results" the star!

Tools

Microsoft, OpenOffice, Adobe, Experienced Users

Dimension

It's all in the math!

Images

Create your own whenever possible

Colors

Avoid dark and busy backgrounds

Copyright

Creative Commons

## How Did We Develop the Class?

Entertaining examples mined from various sources

**Colin Purrington**

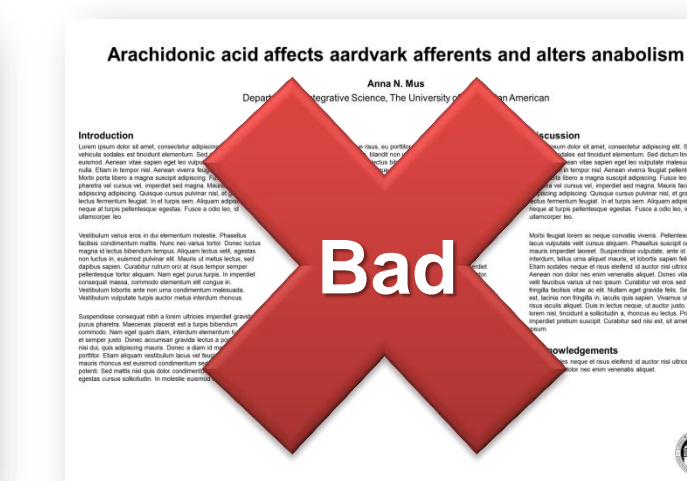
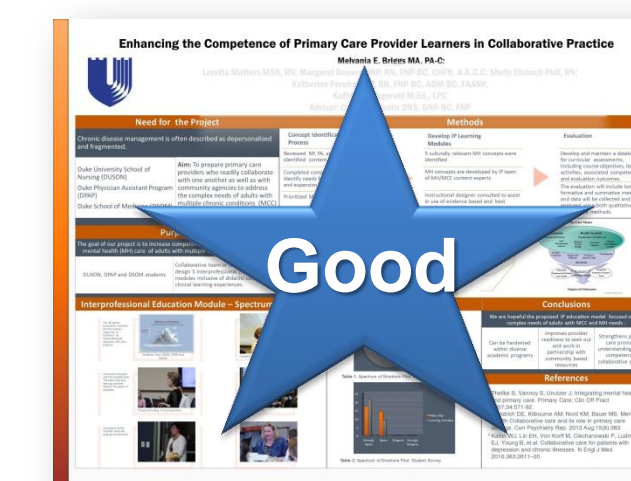
[colinpurrington.com/tips/academic/posterdesign](http://colinpurrington.com/tips/academic/posterdesign)

**NC State**

[www.ncsu.edu/project/posters/](http://www.ncsu.edu/project/posters/)

**University of North Carolina at Chapel Hill**

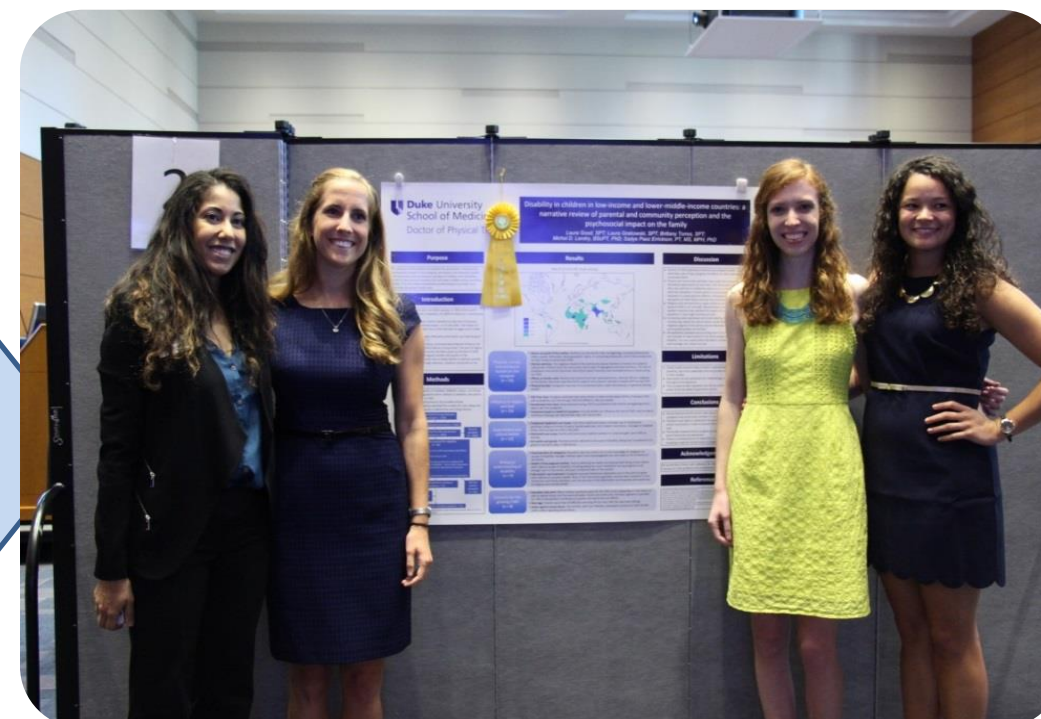
[guides.lib.unc.edu/posters](http://guides.lib.unc.edu/posters)



## Who Are We Teaching?

Specific curriculum based program class

Generalized drop-in class for Duke Medical Center community



*Duke Doctor of Physical Therapy Program Capstone Poster Presentation*

## What Were the Results?

Popularity of curriculum program offering resulted in regular annual class

Future plans to offer class to other curriculum programs

Drop-in classes encouraged individual consultations