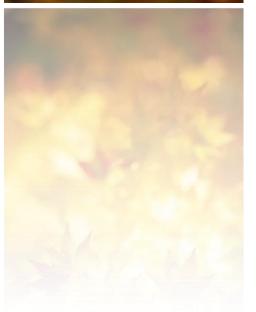


The 9th Annual Health Sciences Lively Lunch – Charleston Conference

Transformational Change

Patricia L. Thibodeau
Duke University
November 6, 2009







Thinking about transformation...

- The challenges / impetus for change
- Thoughts about future of libraries
- Transformations:
 - Collection Development
 - Technical Services
 - Space
 - Future roles
- One vision 5 to 10 years



Opportunities for Transformation

- Unfreeze behaviors, mind set
- Reset user expectations
- No longer the Status Quo
- Realign with institutional priorities / user needs





My Library Mantra

My Old Mantra

We are more than our collections



Revised Mantra

We are a collection of services, not a collection of collections.

» Megan von Isenburg



Core Skills

- Systems analysis
- Organization
- Information dissemination
- Resource allocation
- Strategy







DaVinci Institute

- Ever changing technologies
- More complex searching
- Time compression more needs faster
- Experience based economy
- Advice:
 - Evaluate the library experience
 - Embrace new information technologies
 - Experiment with creative spaces
 - Be flexible



Old Mantra

Information access anywhere, anytime.

New Mantra

Ubiquitous information access anywhere, anytime, any device.

OR

Right content, to the right people, at the right time.







Time to Say Goodbye?

...libraries are looking at a death spiral. We are caught in a financial squeeze where we can only do "less with less"...if we keep playing it out, our library will end up as nothing more than a small office where a tiny team of functionaries try to "broker" digital information for the campus...

» Adam Corson-Finnerty





- Get out of real estate
- Get in or out of book storage
- Buy books only when requested
- Focus on digital services, resources
- Re-deploy staff
- Create new information partnerships
- Talk to leaders about new model
 - Minimal footprint
 - Digital delivery services and resources
 - Virtual customer support
 - Flexible staff







Taiga – Provocative Statements

- Librarians will evolve or die
- Patron initiated collections
- Intersection of librarianship, information technology, instructional technology
- Unmediated service via technology
- Campus community centers





More from Taiga

- Align with administrative not academic side
- Future directors not librarians
 FOR 2011
- Public and technical services merged
- Reduce collection footprint 50%
- Information discovery begins at Google



Collection Development

Limited dollars; new resources
Electronic only

Just-in-time

Patron Driven and data driven
Aligned with priorities



Technical Services

Stop or limit cataloging
Focus on accessibility
Focus on unique collections
Meta-data projects outside library
Organize projects



Space and Facilities

Reduce or eliminate stacks

Library as study space, community
Invite in others, share the facility

New uses for space
Integration with community needs





E-science

Technology Advisors

Partners

EBM experts Filters

Project-oriented

Educators

User-focused selectors CME

Imbedded informationists in disciplines

Scholarly communications

E-resources Web 2.0 Influencing Google

Designers - systems, on-demand education



Saving our clients time

The Future?







The best way to predict the future is to invent it.

» Alan Kay

