

October 2010

Issue #332

Celebrate with Us in October! Win Prizes!

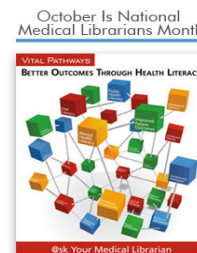
Dawne Howard Lucas, NMLM Committee

The Duke Medical Center Library celebrates **National Medical Librarians Month** (NMLM) in October. NMLM was established by the Medical Library Association in 1997 to raise awareness of the important role of medical librarians. Please join us all month long as we illustrate how *“The Pathways to Your Success All Lead to Your Library.”* Our services, resources, and expertise can impact the quality of medical care, education, and research at Duke Medicine.


Stop by the Library on Monday, **October 4th**, starting at **9:00 am** for a kick-off continental breakfast.

The NMLM celebration will include a variety of other activities, contests, and prizes.

- ▶ Play our weekly **“Web Scavenger Hunt”** for a chance to **win a GPS system!**
- ▶ **“Duke Day,”** sponsored by the Duke University Stores, will be held on **Monday, October 11th**. Come to the Library on this special day and play trivia for a chance to **win Duke merchandise**. Just in case you don’t know the answers, you will also have a chance to register to **win lunch**, courtesy of the Searle Center Commons Restaurant.
- ▶ Sign up at any time during the month to win a variety of **medical textbooks**.
- ▶ Visit us outside the **Duke North cafeteria** from 11 am to 2 pm on **October 7** and **October 21** as we demonstrate how to use Library resources such as MedlinePlus. Register for a chance to **win an iPod Shuffle** (October 7 only)!
- ▶ **Open Access Week** will be observed during the week of **October 18-24**.
- ▶ Attend our **“Posture Matters” class** on **October 27**, taught by **Emily Slaven** and **Jessie Mathers**. Register for a chance to **win an iPod Classic** (must be present to win)!
- ▶ Don’t forget: October is also **National Archives Month**, so be sure to see our exhibit about **innovative discoveries at Duke**.
- ▶ Grab a **trail mix granola bar** from us on Fridays around 2:00 pm.



Come by the Library or check our Website at <http://www.mclibrary.duke.edu> for additional contests and surprises during the month.

 <p>Duke University Medical Center Library http://www.mclibrary.duke.edu/</p> <p>Monday - Friday 8:00 am - 12:00 pm Saturday 12:00 pm - 8:00 pm Sunday 12:00 pm - 12:00 am <i>Restricted access after 6pm & weekends</i></p> <p>Administration 660-1150 Library Service Desk 660-1100 Document Delivery/ILL 660-1138</p>	Come Celebrate NMLM!..... 1	What Do You Need to Save..... 7
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OPEN ACCESS WEEK

October 18-24, 2010

<http://guides.mclibrary.duke.edu/openaccess>

The international celebration of the **Open Access (OA)** movement will be held October 18-24. Duke has a number of activities planned where you can learn more about this growing approach to scholarly communications.

Tuesday, Oct. 19, 2-3:30 pm

Why OA at Duke? Why Now?

Location: Perkins Breedlove Room

This will be an opportunity to learn more about Duke's policy and approach to OA and how to support it.

Thursday, Oct. 21, 9-11 am

Open Access Publishing

Location: Perkins Library, Room 217

Friday, Oct. 22, 9:30 am

Implementing the Durham Statement: Best Practices for Open Access Law Journals (Workshop)

Location: Law School 4047

Registration is free, but required. For more information and to register, visit the conference Website at <http://www.law.duke.edu/libtech/openaccess/conference2010>.

Learn More about OA

Duke Scholarly Communications Blog: <http://library.duke.edu/blogs/scholcomm/>

Weekly postings available. Includes information about open data, open science, public access policies, and alternative publishing models.

Duke University Open Access: <http://library.duke.edu/openaccess/>

Learn about the implementation of the new policy adopted by the Academic Council at this Website.

Open Access and Scholarly Communications @ Duke: <http://guides.mclibrary.duke.edu/openaccess>

Medical Center Library's guide to OA activities and information.

NIH Public Access Policy: <http://www.mclibrary.duke.edu/nihpolicy>

This site, produced by the Medical Center Library, provides guidance to researchers. If your group wants more training or an update on this policy, contact **Pat Thibodeau** at (919) 660-1150 or patricia.thibodeau@duke.edu.

Here are some fun OA facts for the biomedical sciences at Duke! Since 2008, Duke authors have published:

- ▶ 340 articles in the PLoS open access journals
- ▶ 61 articles in BioMedCentral (BMC) open access journals
- ▶ 565 articles in 136 open access journals listed in the *Directory of Open Access Journals*

And the trend is increasing every year!

ACCESS TO SCHOLARLY
JOURNALS CAN
COST AS MUCH AS A
CAR, EVERY YEAR.
YOUR LIBRARY CAN'T
AFFORD IT.



THE JOURNAL YOU
NEED RIGHT NOW
IS AT THE LIBRARY
— 100 MILES AWAY.

Taking Another Look at Clinical Tools Want to Join Us?

Pat Thibodeau, Associate Dean for Library Services & Archives

The Library is taking a new look at the various clinical tools, like DynaMed, that are currently in the market place. We routinely re-evaluate all our electronic databases, books, journals, and specialized resources to see what competitors have to offer and whether new features or functions are making a certain product more useful. This year we are taking a fresh look at what are called “point-of-care” resources – those tools designed to help make patient care decisions at the bedside and in the clinic.

Our librarians have scanned the environment to identify point-of-care products. We’ve reviewed each to determine the coverage, authority, ease of navigation, and levels of evidence of the content to ensure that they could support the complex patient care questions at Duke. We have also gathered data on the special functions and features of each product. Of course, cost is always a major issue. The products must not only be of high quality but also affordable. We are identifying pricing to provide access for all our learners, staff, and faculty – on campus and off! Now, we need YOUR help!

We are looking for people willing to test the 3 or 4 resources that have made it through this initial screening.

We will ask you to: test the products using some standard questions
test the products with your own real life questions
give us feedback through a brief evaluation form

You can also enter to win a drawing for free meals in the Searle Center Commons restaurant!

Please help us with this critical evaluation project!

Contact me directly at patricia.thibodeau@duke.edu or (919) 660-1150 if you would like to participate.

Duke University Medical Center Library News is published bimonthly.

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To Subscribe: <http://www.mclibrary.duke.edu/about/news/mailform.html>

Past Issues: <http://www.mclibrary.duke.edu/about/news/pastnews.html>

**October is National Breast Cancer
Awareness Month**



Find Out Where Duke Publishes

For several years the Library has been creating EndNote databases of where Duke authors publish. We search the Web of Science database through a complex strategy to find all the Duke publications and then augment the EndNote libraries by identifying the Duke authors and their departments. Recently, we started adding unique IDs to the database, making it even easier to track specific Duke authors.



While this project provides the Dean's office with data, the results are also available to departments, divisions, and centers interested in tracking their authors.

Web of Science focuses on peer-reviewed journal articles, and while not all the articles in MEDLINE are included, it does cover the major medical journals frequently cited in the biomedical literature. Letters, editorials, and conference abstracts are not retrieved by the Library's search but can easily be added to the databases by departments. An advantage of the Library's use of Web of Science is that it also includes articles in other disciplines such as medical physics, biomedical engineering, chemistry, and the social sciences.

In addition to providing departments, divisions, and centers with EndNote libraries of Duke author citations, the Medical Center Library can also provide you with training in using EndNote, how to update the data with PubMed and other citations, and how to use the tools in Web of Science to track and analyze authors' citations.

Here are just a examples of the kinds of information you can retrieve with these EndNote libraries:

- ✓ Number of articles published by a department, division, or center over several years
- ✓ Articles by a specific faculty member
- ✓ Number of articles by journal title

Next month, watch for examples of some of the data the Library has generated for Duke Medicine!

To get more information and a copy of the databases, contact **Virginia Carden** at (919) 660-1184 or virginia.carden@duke.edu.

Changes to CINAHL

Anne Powers, Information & Education Services

CINAHL, the *Cumulative Index to Nursing & Allied Health Literature* database, looks somewhat different after several recent changes to the search interface. Various limiting features (also called "search options" or ways to "refine your search") now appear to the left of the results after you do a search. To see the full range of limiting options, however, you must click on **Show More >>** (in small font) below the "Refine your results" section. You can also change limits by editing your results in the Search History.

Changes have also been made to the **CINAHL Headings** section. It used to be that only explodable subject headings (those that have narrower concepts indented beneath them in the Tree View) had a box in the Explode column. Now there's a box next to every heading, though the box can only be checked when the term is actually explodable. Also, subheadings don't display until you check the box to select or explode your term. Finally, the Search Database button (in green) is now over to the far right.

If you have questions about these changes or about searching CINAHL, you may click on the "Ask a Librarian" link (<http://www.mclibrary.duke.edu/services/reform.html>) on the Library's Website to chat, email, speak by phone, or schedule a consultation with a librarian.



The Library will also be offering a one-hour **class on CINAHL** searching on Thursday, **Oct. 28, 11am - 12 noon**, in Room 104 (computer classroom) of the Medical Center Library. The class is free, though registration is required. Additional information and a registration link are available via the Learning & Organization Development Website at <http://www.hr.duke.edu/training/enroll/course.php?cid=LB-MCL-220>.

BOOK DRIVE

for
**Duke Children's
Hospital**



Bring new or gently used children's books to:

**Duke University
Medical Center Library**

The Library is in the Seeley G. Mudd building on the walkway between Duke Hospital North & South Clinics.

The collection box is @ the Library Service Desk.

**October 1
to
October 31**



There
is an
ongoing need
for ALL children's
books, especially:
**Board Books &
Teen Books**

Want More Information?

Call Duke University Medical Center Library @ 919-660-1100

EXPLORE: Tools to Improve Your Work, Research & Teaching

<http://www.mclibrary.duke.edu/training/explore>



Prezi

Free Innovative Slideshow Software!

Tired of bullet points and clicking through slides? Prezi (<http://prezi.com>) offers a new way to present your ideas to a group or on the Web. Set up like a giant canvas, Prezi zooms and spins around the “big picture” of your presentation to show the details, talking points, and images. The result is a dynamic presentation that feels more interactive.

Prezi is freely available on the Web, though you must create an account to design and store your presentations. More features are available through paid accounts, including a Prezi Desktop editor that allows the offline creation of presentations. Significant help is available online through the Prezi Help Manual (<http://prezi.com/learn/manual/>).

Watch popular prezis on the Prezi site (<http://prezi.com/explore/>), including presentations on using Prezi as a teaching tool and TED talks using Prezi.



Duke WordPress

Free Web Publishing Platform!

Duke is now hosting WordPress (<http://sites.duke.edu/>). WordPress is a popular Web-publishing platform for creating blogs, Web-based presentations, and even entire Websites. This fall, Duke WordPress can be used for formal courses; however, beginning in the spring, the tool will be offered more widely. Faculty are encouraged to use it for courses, blogs, projects, etc.

Not sure how you can utilize WordPress? Don't worry, the Website contains lots of information including an entire example section and tips and tricks to help you get started. See CIT's blog post for more information and ideas at <http://cit.duke.edu/blog/2010/08/23/dukewordpress/>. When you're ready to create a course, connect to <http://sites.duke.edu/getting-started/createcourse/> for help.

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Google Wonder Wheel **Free Visualization Search Tool!**

Google Wonder Wheel is a search tool that allows you to explore a concept visually. Wonder wheel (<http://www.googlewonderwheel.com>) can help you find the most relevant search terms for your topic. Try it out now on your current Google search! To the left of your results you should see the Wonder wheel link. If you don't see this option, click on "More search tools" link and then "Wonder wheel." (Note: Wonder Wheel will not work if Google Instant is turned on.)

While it's pretty easy to get off track by clicking on different spokes, you can easily backtrack through your search steps by clicking on the circles underneath your current Wonder wheel. This mind-mapping style of search is particularly useful if you prefer information to be presented visually or you aren't quite sure how to hone in on your specific topic.

What Do You Need to Save?

Dawne Lucas, Medical Center Archives

Cleaning out your office and don't know what to do with your files? Before throwing anything away, you should evaluate whether your materials belong in the Medical Center Archives for permanent retention. The Medical Center Archives collects non-current official records and office files, policy statements and decisions, accreditation reports and supporting documentation, agendas and minutes of meetings, annual reports, committee and task force reports, subject files concerning projects, statistical summaries, press releases, photographs, Duke publications, correspondence and memoranda, and papers created in the process of the School of Medicine, School of Nursing, and Health System carrying out their missions. If you are unsure whether you should transfer your materials to the Archives, please contact us at **(919) 383-2653** or dumc.archives@mc.duke.edu for an assessment. Sending your materials to the Archives helps document the history of Duke University Medical Center and the Health System for future generations.

Transferring your files to the Archives is easy. A staff member will deliver acid free archival boxes to your office and pick them up once they are packed. The Archives asks that you provide an inventory of the materials you have packed so that items can easily be found in the future. The boxes are stored in a climate-controlled environment to help prevent deterioration over time. The Archives staff then completes a detailed inventory, or finding aid, that includes your inventory, historical background about the materials, and subject headings for easy access. The finding aids are available on the Archives Website at <http://archives.mc.duke.edu>.



For more information about transferring records to the Archives, please visit the "Records Transfer" section of the Archives Website at <http://archives.mc.duke.edu/transfers/transfers.html>.



Historical Images in Medicine Gets New Look

Rusty Koonts, Medical Center Archives

Since 1996, the Medical Center Library's Historical Images in Medicine (HIM) database has provided digital representations of approximately 4,000 items from the History of Medicine Collections. Included in this online resource are digitized versions of Georg Bartisch's *Ophthalmodouleia, Das ist Augendienst* (1583), *The Four Seasons* (17th Century), Dr. Howard T. Stewart's album of eminent physicians and scientists (mid 19th Century), and a collection of over 500 medically-related bookplates. This database provides remote access to these selected materials and has helped promote the History of Medicine Collections for over a decade.

In 2007, the Medical Center Library began looking to update and enhance the HIM database. The original resource was built on a backend database platform called Taxis. Numerous other image-based projects had also been developed at the Duke University Libraries and the various school libraries using Taxis. While Taxis provided a sound structure for the image projects, updating information and adding new objects proved to be cumbersome. By the early 2000s, the Duke Library community had decided to move away from the Taxis platform.

Around the same time that the Library's support of Taxis was coming to an end, the Medical Center Archives was looking for a more robust system for its *Foundations of Excellence* (FOE) image project. While the HIM database documents the history of medicine, the FOE project documents the history of medicine at Duke from the 1930s to the 1950s.

After researching available products, the Medical Center Archives selected Vital, a digital repository program created by VTLS, Inc. With the selection of a new platform, the migration from Taxis to Vital began. HIM, FOE and all of the other digital projects can now be viewed in **MEDSpace: Duke Medicine Digital Repository** at <http://medspace.mc.duke.edu/medspace>, which is based on the Vital platform.

The migration enabled Library and Archives staff to "clean up" the data and increase functionality, thus improving the end user's experience. During the clean up process, Library cataloging staff identified similar terms. For example - Davison, W. C.; Davison, Wilburt C.; and Davison, Wilburt Cornell, 1892 - were all re-identified with the appropriate Medical Subject Heading/Library of Congress Subject Heading: Davison, Wilburt Cornell, 1892-1972. Providing consistent access terms allowed the Vital software to create links among items that have similar terms. Researchers now have access to all items within the repository that have the term "Davison, Wilburt Cornell, 1892-1972" (54 items in all).

Another enhancement is the ability to zoom in and out on selected areas of each image. The functionality was accomplished by first converting all images from jpg and tif files to a new jpeg2000 format. Jpeg2000 allows an image file to contain a much higher quality image at a lower file size. A 600 dpi tif file might be as large as 95 megabytes, which would prohibit its transfer across the Internet. The same jpeg2000 image would be approximately 9.5 megabytes. By making use of a jpeg2000 image server, Vital can deliver the same image at about 72 dpi, allowing the user to zoom into the area they wish to view in more detail.

The most important enhancement resulting from the migration has been the incorporation of 9 separate repository projects into one platform. Each of the repositories (FOE, HIM, PA History Database, Hyperbaric Medicine, Duke-NUS Graduate Medical School Singapore, Development and Alumni Affairs, Oral History Transcripts, Duke Medicine Departmental Histories, and Medical Center Library & Archives projects) can stand alone as a repository in and of itself. Combining these repositories into one Vital application allows each project to retain its individual focus, while also enabling the user to search across all 9 projects if they choose to do so. This has increased the amount of material the researcher can locate, while stimulating interest in the holdings of the Duke Medical Center Library & Archives and the contributions of Duke Medicine.

Staff News

Brandi Tuttle, Information & Education Services, recently participated as a guest columnist for the Ask a Librarian! feature in the September 2010 issue of the *Journal of the American Academy of Physician Assistants*. View the article at <http://www.jaapa.com/ask-a-librarianseptember-2010/article/178640/>.



Thanksgiving Holiday Hours

Wednesday Nov. 24 8:00 am - 6:00 pm
Thursday Nov. 25 CLOSED
Friday Nov. 26 10:00 am - 6:00 pm

October is...
National Archives
Month

Duke/UNC Speaker Series

*Trent History of Medicine
Society and the Bullitt History
of Medicine Club*



Nov. 9, 2010 - Duke Medical Center Library
Ruby Wilson, EdD, RN, FAAN
Dean Emerita of the Duke University School
of Nursing
Title: Selected DUMC Reminiscences 1955-1984

New Curator Takes the Helm

Jessica Roseberry, Medical Center Archives

The Duke Medical Center Library welcomes the new Curator of the History of Medicine Collections, **Rachel Ingold**. Rachel began working in the Collections on September 1st. She is a graduate of UNC-Chapel Hill and attended library school at NC Central. She also has a master's degree in women's studies from George Washington University. While at UNC, Rachel worked in the library. She comes to the Medical Center Library after working for seven years at Perkins in the conservation unit, interning at the Sallie Bingham Center, and most recently working a reference shift in Perkins's special collections. She has also done conservation work at the Library of Congress in Washington, DC.



Rachel will be providing a number of services as curator, and she finds this potential for variety an appealing prospect. She has already worked with several preclerkship medical classes given by Dr. Jeff Baker, and has become further convinced of the usefulness of such classes, especially when paired with the collections' fascinating materials. She looks forward to sharing these wonderful collections with others, to learning about the historical resources in her charge, and to working with her new Medical Center colleagues. When asked what particular items she's noticed in the collections, she replied, "I've been intrigued by the ivory manikins and the brilliantly illustrated book, *Ophthalmologia*."



Improve Your Library Research Skills!

The Medical Center Library offers training to faculty, staff, and students on a variety of topics.

Customize Your Training

Online Request Form: <http://www.mclibrary.duke.edu/training/custom>

Sessions can be held for individuals or groups in the Library's computer classroom or in your own department. To schedule a session, please call (919) 660-1100 or complete the online form on our Website. Consultations can usually be scheduled within 5 business days. We like to have 2-4 weeks notice for a class, and planning even further ahead is helpful. Below are sample topics from our training and consultation services.

Library Basics

- Tour of the Library
- Introduction to using the Library
 - ▶ Tips on finding full-text articles & other materials
 - ▶ Information on Interlibrary Loan & other services
- Introduction to Clinical Tools: electronic resources to support clinical decision making

Searching the Literature

- How to Search PubMed: Basics
- How to Search PubMed: Advanced
- Customizing PubMed with My NCBI
- Web of Science
- CINAHL (Nursing & Allied Health)
- Evidence-based Medicine Resources

Staying Current in an Information-rich World

- Using RSS feeds for current awareness
- Table of Contents services
- Blogs, wikis, and social bookmarking
- Life after Duke: free resources to use when you graduate from Duke

Getting Organized for Research and Writing

- EndNote: Introduction
- EndNote: Advanced
- RefWorks
- Copyright
- Complying with the NIH Public Access Policy
- Tools for collaboration: Google Docs; sharing citations in EndNote and RefWorks
- Organizing work files

Mobile Devices

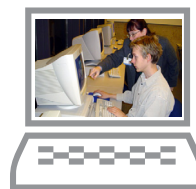
- Quality mobile-accessible tools for clinical care

Preparing for Classes

- Blackboard and BlueDocs
- Copyright

History of Medicine

- Tour of the Historical Collections



Learn Online at Your Own Pace

Online tutorials and tip sheets for using many of the Library's resources can be found on the Tutorials & Training section of the Library's Website at <http://www.mclibrary.duke.edu/training>.

Call Our Consultants With Your Questions

CINAHL	Anne Powers	660-1128	MEDLINE: OvidSP	Anne Powers	660-1128
Copyright	Pat Thibodeau	660-1150	MEDLINE: PubMed	Megan von Isenburg	660-1131
Drug Databases	Connie Schardt	660-1124	NIH Public Access Policy	Pat Thibodeau	660-1150
EndNote	Ginger Carden	660-1184	PDAs and Mobile Devices	Brandi Tuttle	660-1126
Evidence-based Medicine	Connie Schardt	660-1124	RefWorks	Megan von Isenburg	660-1131
Health Statistics	Hattie Vines	660-1125	RSS	Brandi Tuttle	660-1126
Library Orientation	Adrienne Leonardelli	660-1120	Web of Science	Megan von Isenburg	660-1131