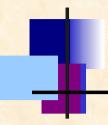
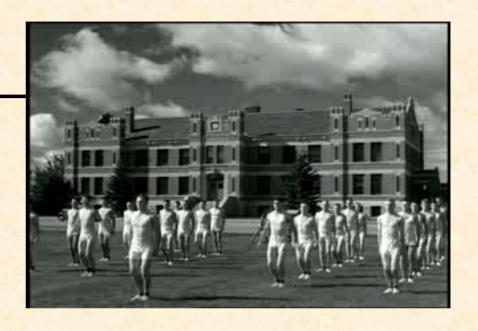


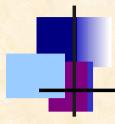
# Camtasia – Turning teaching scripts into teaching videos



Stand up if you teach patrons



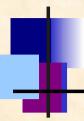
 Sit down if you only have to teach them once



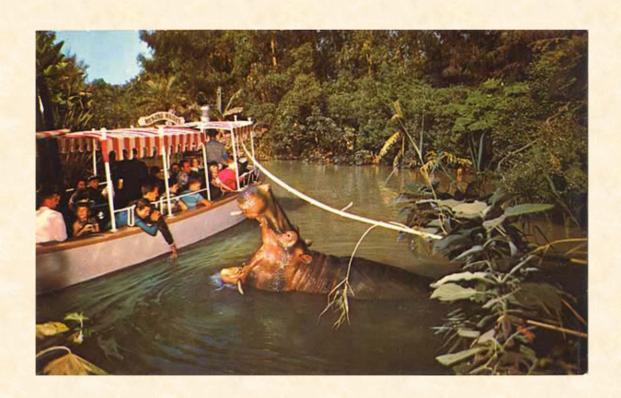
### Sit down if...

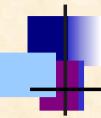
everyone who needs instruction comes to your classes

- you are available 24/7 to teach
- you have plenty of time to design, create and deploy online tutorials



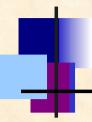
# Are we all in the same boat?





### We need to reach:

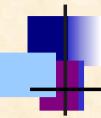
- a large, diverse audience
- at the "teachable moment"
- using a variety of learning styles
- often after business hours
- and in remote locations



### Some solutions:

- More paper handouts
- Scheduling more ind
- Scheduling more cla
- Cloning ourselves



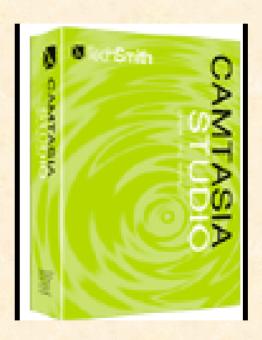


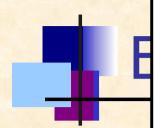
### Web-based tutorials

- Static Documentation
- PowerPoint
- HTML with interactivity
  - Play along
  - Quiz
- Video with Audio









Creating a video with Recorder is quite simple, involving only five basic steps.

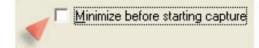
#### Step 1: Open Recorder

Open Recorder.

Note: During the recording process, you can choose to minimize Recorder to the system way. This keeps Recorder out of the way while you record. To minimize Recorder while you record, choose Tools > Options > Capture tab option. Enable the Minimize before starting capture option:

#### Step 2: Select Input

Set Capture > Input to the type of recording you want to make.



#### Step 3: Record



Click the Record button 6 To start the recording process. If you chose Input > Fixed

Region without a starting point, a rectangle appears for you to place the recording area on screen.

- . Step your way through the screen movements to be captured on video. (It is best to work from a script.)
- . Click the Pause button to pause the video capture. If you want to restart, click the Record button

#### Step 4: End Recording



Click the Stop button | to end the video capture session.

#### Step 5: Save Video

The Save Video File As dialog box displays and prompts you for a file name. Once the video is saved, it will playback for you to review in Camtasia Player.



### Easy to create and deploy

#### Producing a Video is Easy with Camtasia Studio

ID:1300

Product: Camtasia Studio Platform: Win 98 and above

Version: 2.0 and 3.0

When you have set the timing and sequence of video clips and still images in your video, you are ready to Produce. This process, also called "rendering," assembles all of the audio, video, and images into one video file, based on the sequence you have established on the storyboard.

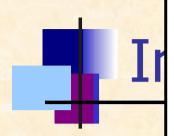
Producing takes place though the use the *Production Wizard*. This option is found in the *Task*List under Produce > Produce Video As or under File > Produce Video As.

The easy-to-use wizard presents a series of wizard panels that prompt you for the information needed to produce the video.

Overall, the steps to creating the video are as follows:

- 1. Add desired files to storyboard by dragging from the Clip Bin.
- 2. Apply all edits to clips on Timeline or Storyboard.
- 3. Choose Produce Video As.
- 4. Choose the desired encoding options.
- 5. Choose the video size options.
- 6. Choose the destination folder and a name.
- 7. Produce the video.





Please select the country where your software will be delivered.



#### Snaglt Screen Capture and Sharing

Using SnagIt, you can select and capture anything on your screen and share it with others to visually clarify difficult concepts, create clearer documentation, and give your presentations a professional, dynamic look.

Buy individual copies	single-user license	<b>\$39.95</b> per copy
Buy 5-user copy	multi-user license	\$199.75 <b>\$149.75</b> Save 25%
Buy 10-user copy	multi-user license	\$399.50 <b>\$199.50</b> Save 50%
Buy 25-user copy	multi-user license	\$998.75 <b>\$395.00</b> Save 60%

Other multi-user quantities and discounts

Upgrade SnagIt



#### Snaglt and Camtasia Studio Bundle

Save a bundle by purchasing Camtasia Studio and SnagIt together.

Buy individual copies	single-user license	<b>\$319.00</b> per copy	
Buy 5-user copy	multi-user license	\$1,595.00 <b>\$1,095.00</b> Save 31%	

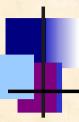
Other multi-user quantities and discounts



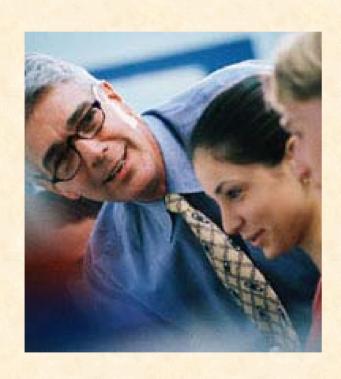
#### Camtasia Studio Screen Recording and Presentation

Camtasia Studio gives you the power to easily record your screen, PowerPoint presentations, voice, and Web camera video to create compelling video tutorials, training presentations, and rich sales demonstrations for Web and CD-ROM delivery.

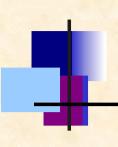
Buy individual copies	single-user license	<b>\$299.00</b> per copy
Buy 5-user copy	multi-user license	\$1,495.00 <b>\$995.00</b> Save 25%
Other multi-user quantities and discounts		Upgrade Camtasia Studio

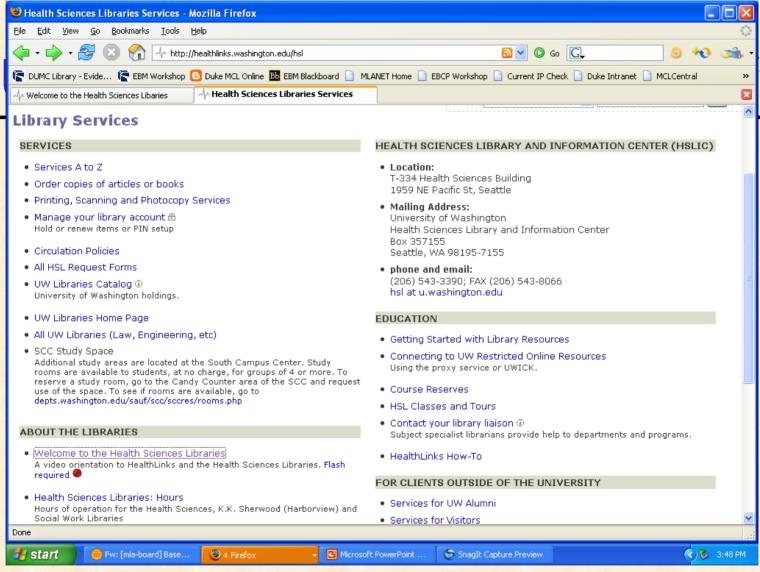


# Personalized











### Used at the "teachable moment"



Ouiz

## Duke University Medical Center Library *Online*CINAHL Tutorial



Main >> Tutorials & Training >>

The Search

Introduction
Getting Started
The Search
Subject Headings
Limiting the search
Evidence-based
practice
Nursing Diagnosis
Nursing Theories
Handouts



#### The Search

#### **CINAHL Search**

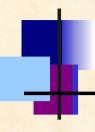
This is a 7 minute video that demonstrates the search process in CINAHL. It requires Macromedia Flash and speakers.

#### Ovid Medline Tutorial

If you are not familiar with the Ovid system, you may also want to review the Ovid MEDLINE Tutorial. This tutorial provides basic information about the technical aspects of searching on the Ovid system. Many of the steps and screens will be similar for searching in CINAHL.







### Requires no additional hardware

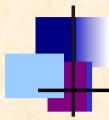
#### Except a microphone





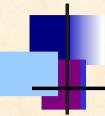


- Create a video tutorial from the web
- Create a video from Powerpoint
- Capture a live search for a "canned" presentation



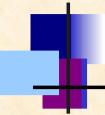
### Examples:

- PubMed at UW
  - http://healthlinks.washington.edu/howto/pubmed/
- CINAHL McMaster University
  - http://hsl.mcmaster.ca/education/tutorials/index.htm
- CINAHL (Duke)
  - http://www.mclibrary.duke.edu/training/cinahlovid/s earch
- Study Design PowerPoint
- Captured search



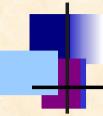
### Did I make it sound too easy?

- Content what are you going to show?
  - Webpages
  - PowerPoint
  - Combination
  - Additional materials (Titles, etc.)



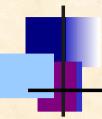
### Did I make it sound too easy?

- Script what are you going to say?
  - Write it out word for word (formal)
  - Talk from Notes (folksy)
  - Carefully plan your example
    - Short is better
    - Perfection may be unrealistic
    - Record video and audio at the same time



### Did I make it sound too easy?

- Location how are you going to deliver it?
  - CD or DVD
  - Web-based
    - Size of the files (bandwidth)
    - High speed vs modem access
    - Viewing software (Quicktime, Flash)



### **Bottom line**

### Pros

- Easy to learn
- Inexpensive
- No additional equipment
- Easy to update

#### Cons

- Fast Internet access
- Preparation time
- May lack interactivity



