



April 2001

Issue #275

Who Moved My E-journal?

Pat Thibodeau, Associate Dean for Library Services

Electronic journals are changing how the publishing industry does business. New titles are announced every week, free titles are replaced by pricey subscriptions, titles are switched (or acquired) from one publisher or electronic database to another, and sometimes a journal actually disappears for awhile until the publisher decides how to restructure its business model. Caught in the middle of all this change are both patrons and librarians. Like the characters in the book, *Who Moved My Cheese?*, we all have to adjust to these sudden changes, and sometimes we may even have to find a new source of cheese.

Why all the changes?


Publishers are concerned about losing control of their publications, losing individual and library subscriptions, and ultimately losing revenue. The great debate about whether electronic publications are more or less expensive is supported by data on both sides of the argument. A common approach by publishers has been to initially offer the electronic version with the paper copy for no additional charge. However, within a year or two many raise the cost of the paper subscription or add a surcharge for the electronic format. Some publishers that contract with intermediary vendors, like Journals@Ovid, to make their journals available electronically may later decide to publish the journals themselves or as a collection. As a result, a title may suddenly disappear from a collection, forcing the Library to find a new source and renegotiate the cost of the e-journal. In some situations, the e-journal has evolved into a new value-added service, becoming even more costly.

Offering collections of bundled titles has become popular for publishers. Although this can be cost effective for the Library, it can also mean that to purchase one title, we have to purchase an entire expensive set, which may contain some titles of less importance to our patrons. Fortunately, many publishers also give discounts to library consortia, but a few work only with large, statewide groups.

What about Nature?

Nature is an excellent case study of an e-journal that has undergone many changes over the last few years. Initially, the title was available through Journals@Ovid, and then directly from the publisher, Nature Publishing Group. Later, it was dropped from Journals@Ovid and was only available from the publisher. After declaring that *Nature* would become a value-added service and not be a typical e-journal, the publisher changed both its pricing and business models. At the same time, contract terms were proposed for *Nature* that were troublesome to the library community and conflicted with our best practices for subscribing to e-journals. For that reason, consortial negotiations for the new *Nature* magazine and related publications have fallen through, and the electronic version of *Nature* is no longer available at Duke.

Continued on page 2






 Duke University Medical Center Library http://www.mc.duke.edu/mclibrary/	Monday - Thurs. 8:00 am - 12:00 am	Who Moved My E-journal?..... 1	New Outside Book Drop..... 4
	Friday 8:00 am - 8:00 pm	Multimedia Studio.....2	Nursing Books@Ovid..... 4
	Saturday 10:00 am - 6:00 pm	Welcome to our International Visitors..... 3	It's Time to Review and Renew..... 5
	Sunday 12:00 noon - 12:00 am	Staff News..... 4	Library Educational Offerings..... 7
	Administration 660-1150	New Subject Guides..... 4	To Subscribe..... 8
	Circulation 660-1100		
	Document Delivery/ILL 660-1135		
Information Desk 660-1111			

Multimedia Studio

Tiffany Anderson, Education Services

Looking for a place to scan photographs to use on your course Website? Need to use a faster and more powerful computer than the one in your office? Need to burn a CD-ROM but don't know where to go? Well, your search is over – the DUMC Library Multimedia Studio is now open for business! Any DUMC faculty, staff, or student is eligible to use the new workstation available in room 411 on the second stack level of the Library.

Along with a Gateway PC, you will find a flatbed scanner with attachments to scan film negatives, slides, and transparencies. You will also have access to a DVD drive and a CD recordable/rewritable drive, so you can save multimedia presentations or back up your files to CD-ROM. The Multimedia Studio computer contains the following software for creating educational materials:

-  **Adobe Photoshop 5.5** to manipulate graphics and create original images, such as Web page banners and buttons
-  **Adobe Acrobat 4.0** to convert documents to PDF (Portable Document Format) for viewing by anyone who has the free Acrobat reader software
-  **Macromedia DreamWeaver 3.0** to create course Web pages without learning HTML
-  **Macromedia Flash 5.0** to create animations for Web pages
-  **Microsoft Office 2000** to easily convert documents and presentations to HTML format

To begin using the Multimedia Studio, contact **Tiffany Anderson**, Instructional Technology Librarian, at **660-1123** or **tiffany.anderson@duke.edu**. During the initial consultation, you will get an introduction to the equipment and receive the policies for using the room. You will then be able to check out the key to the room from the Circulation Services Desk anytime during library hours. For more information on the Multimedia Studio, visit DUMCL Online at <http://www.mc.duke.edu/mclibrary/services/multimedia-studio.html>.

[Who Moved My E-journal? continued from page 1](#)

Outlined below are some of the issues that concern the library community and our users about the licensing terms offered for *Nature*.

- ▶ There would be a delay of approximately three months (twelve issues) before some articles would appear
- ▶ Only an archive of issues for the past twelve months would be kept on the system
- ▶ The Library would have to retain the paper copy for long-term archival access to the journal
- ▶ Only *Nature*, and not its related publications, could be purchased through a consortial contract
- ▶ The price for campus-wide access would be substantially higher than the print subscription price paid by the Library (about \$700 per year)
- ▶ Each of the other *Nature* publications would require a separate subscription fee

While we are using *Nature* as a case study, this is not the only journal or publisher undergoing changes. The BMJ Publishing Group has also decided to start charging for its specialty titles at fairly high prices, and HighWire Press has not been willing to work with our smaller Triangle Research Libraries Network (TRLN) consortium.

We realize that change is not always convenient or helpful and that major publications such as *Nature* are important to our patrons, but sometimes it is difficult for our Library to accommodate all the changes in contracts and prices. Nevertheless, we are diligently trying to find new sources and alternative approaches when someone moves that e-journal.

DUMCL Welcomes International Visitors

Gussun Gunes, Istanbul, Turkey

On January 22, Library staff welcomed **Gussun Gunes**, an electronic resources librarian from the School of Health Sciences Branch Library at Koç University in Istanbul, Turkey. Gussun came to the U.S. to observe the daily activities of an American medical library. The Medical Center Library was chosen as the site for her three-week observation because of a pre-existing relationship between Duke and Koç. Gussun arrived at our library eager to absorb as much knowledge as possible.



While in North Carolina, Gussun was busy learning about the policies and procedures which guide our library in its delivery of services. She focused her attention on getting an overview of public services, technical services, and the History of Medicine collections. She shadowed many of the librarians as they went about their routines, including participating in an Ovid MEDLINE class, a Morning Report session for General Medicine, and sitting in on committee meetings. She was also able to tour several libraries on campus and even had the opportunity to visit the Triangle Research Libraries Network (TRLN) office and the Health Sciences Library at the University of North Carolina at Chapel Hill.

On her last day at DUMCL, Gussun presented a slide show which included information about her university, library system and branch library, and photographs of sites around Istanbul. Associate Dean for Library Services, Pat Thibodeau, concluded Gussun's visit by saying, "I think we all benefited from sharing time with Gussun, learning about her library and university, and sharing ideas and experiences." Although her time at the Library was brief, the staff's memories of Gussun will not soon be forgotten.

Marlyse Hickman MacDonald, Information Services

Kgaladi Elizabeth Kekana, Sovenga, South Africa

Kgaladi Elizabeth Kekana visited the Library from March 26 - April 2 as part of the 2000-2001 Cunningham Memorial International Fellowship, a four-month program sponsored by the Medical Library Association for health sciences librarians from countries outside the United States and Canada. Kgaladi, a health sciences reference librarian from the University of the North Library, Sovenga, South Africa, supplies the information needs of faculty, students, and researchers in one of the poorest areas in South Africa.



Kgaladi arrived in the U.S. in February, 2001, and had visited several other libraries before coming to Duke, including Tufts University, the National Library of Medicine, the University of Maryland, and Johns Hopkins.

While here, she accompanied many of the librarians during their daily activities and focused on Web resources and developing a Website for her library. She plans to use the knowledge gained from her training and hands-on exposure to health science libraries, technology, and resources to better serve her clients and provide challenges to her colleagues.

Hattie Vines, Information Services

Staff News

Eugene Lofton joined our staff in January, 2001, as Network Administrator, Information Technology Services. Prior to coming to Duke, Eugene was employed as a Network Consultant at PC Dataworks in Durham.



Connie Schardt, Education Services Coordinator, was an invited speaker at "Sharing Our Strengths," an international conference held in February at the University of North Carolina at Chapel Hill. The purpose of the conference was to explore issues related to developing an international, collaborative distance education certificate program in Health Sciences Knowledge Management. Connie discussed issues related to developing the distance education course, "EBM and the Medical Librarian."

Pat Thibodeau, Associate Dean for Library Services, **Eric Albright**, Assistant Director, Public Services, and Steve Melamut (UNC Law Library), recently published an article, "Fair Use or Not Fair Use: That is the Electronic Reserves Question," in a special issue of the *Journal of Interlibrary Loan, Document Delivery, and Information Supply* [2000 11(1):3-28].

Pat Thibodeau has been elected to the Nominating Committee of the Medical Library Association (MLA). As the elected representative from the Mid-Atlantic Chapter (MAC), Pat was chosen, along with nine other candidates, by national ballot from the MLA membership. The Nominating Committee identifies candidates for MLA President-Elect and vacant MLA Board seats.

New Subject Guides Available

Seven new subject guides have been added to our Website at <http://www.mc.duke.edu/mclibrary/respub/refres/>:

Genetic Resources

Latino Health

Medical Errors

Newspapers

Obituaries

Personal Digital Assistants (PDAs)

Practice Guidelines

If you have suggestions for other subject guides we should develop, please contact **Hattie Vines** (660-1125; vines001@mc.duke.edu).

New Outside Book Drop Introduced

Maurice Reece, Circulation Services

Now you can drop off your library materials any time of day or night! In early March, a new stainless steel book drop was installed outside the Medical Center Library on the walkway between North Hospital and South Clinics. It is directly opposite the wall where the old book drop chute is located.

This new book drop location is the result of a customer service survey of library patrons which indicated that an outside book return would be a great timesaver and convenience, making it unnecessary to enter the building to return items. Whereas the old book drop was open for deposits only when the Library was closed, the new book drop will be open 24-hours, providing a secure and dry storage place for returned materials. The book drop contents will be collected in the morning, afternoon, and as needed throughout the day.

Library patrons are asked to be careful when putting books and journals in the chute. If an item is positioned so that the spine goes in first, it will land without being damaged. Extra large, thick books and journals may present a problem fitting into the chute; patrons are urged to return these items inside the Library during regular hours.

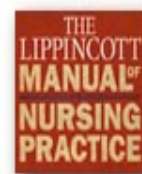
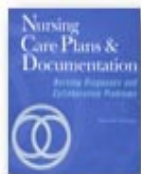
Hourly check out items, like current journals or reserve materials, should be returned inside the Library so they may be made available more rapidly to other patrons.

National Library Week will be observed

April 1-7, 2001

Nursing Books@Ovid

Electronic versions of Carpenito: *Nursing Care Plans & Documentation*, Fischbach: *A Manual of Laboratory & Diagnostic Tests*, and Nettina: *The Lippincott Manual of Nursing Practice*, have recently been added to DUMCL Online. For access, connect to <http://www.mc.duke.edu/mclibrary/> and select **Books@Ovid** from the "Databases" drop-down list.





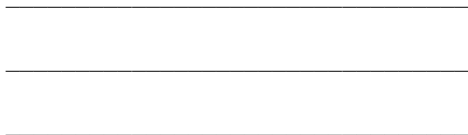
It's Time To Review!

It's Time To Renew!

To help us update our mailing list (if you haven't already done so), please complete the appropriate information on this form, then remove, fold, and return to the address listed on the reverse side (page 6). Thank You!

- My mailing address is correct. Leave me on your mailing list.
- Remove my name from your mailing list.
- Change my mailing address to:

- Do not send me a paper copy, but notify me by email when the Web version is available. My email address is:



Michael Davidson
Duke University Medical Center Library
Box 3702
Durham, NC 27710

[FOLD HERE]



Library Educational Offerings



The regularly scheduled classes will be held in the Medical Library Education Center (MLEC), Room 104 on the Lower Level of the Library.

Database Classes

MEDLINE: Using the Web Gateway

(Registration not required)

Participants are not expected to have used Ovid but should be familiar with the Internet and Netscape

Tuesday, April 17

Wednesday, May 30

11:00 am - 12:30 pm

Thursday, May 3 & June 14

Tuesday, May 15 & June 26

3:00 pm - 4:30 pm

Information Management Classes

Basics of Library Use

(Individual and Group Sessions)

Call Betsy Adams, 660-1131

Grant Information on the Web

~ COS, SPIN and Other Resources ~

(Individual and Group Sessions)

Call Anne Powers, 660-1126

Introduction to Reference Manager/EndNote

(Individual and Group Sessions)

Call Ginger Carden, 660-1184

EndNote Tutorial Available (*see Self-Instruction*)

Introduction to Sources for Health Statistics

(Individual and Group Sessions)

Call Hattie Vines, 660-1125

Internet Classes

Searching the Internet

(Individual and Group Sessions)

Call Tiffany Anderson, 660-1123

Self-Instruction

Ovid Web Tutorial

Interactive, 40-minute tutorial designed to show you step-by-step the basic components of a MEDLINE search using the Ovid Web Gateway

<http://www.mc.duke.edu/mclibrary/respub/guides/ovidtut/>

EndNote Tutorial

Tutorial designed to assist users who have completed a search in the Ovid Web version of MEDLINE and would like to import citations into EndNote

<http://www.mc.duke.edu/mclibrary/respub/guides/endnote/>

EBM Tutorial

Tutorial which identifies the steps in the EBM process and key issues related to research validity

<http://www.hsl.unc.edu/EBM/index.htm>

Internet Tutorial

Web-based tutorial designed to introduce you to the Internet and searching for information on the Web

<http://www.mc.duke.edu/mclibrary/respub/guides/intertut/>

Virtual Tour of the Library

Online tour which provides information about the Medical Center Library, its collections and services, and where to find them within the building

<http://www.mc.duke.edu/mclibrary/about/vt/>

For the most current class schedule, connect to the Library's Website at <http://www.mc.duke.edu/mclibrary/services/schedule.html>.

Duke University Medical Center Library News is published bimonthly.

Pat Thibodeau, Associate Dean

Beverly Murphy, Editor

Editorial Board:

Mary Ann Brown

Julie Garrison

Maurice Reece

Julie Walker

To subscribe to **Medical Center Library News** or to receive notification by email when the Web version is available, please complete the information below and return this sheet to the **Medical Center Library, Box 3702, DUMC**. You may also send email to **mclnews@mc.duke.edu**, or complete the Mailing List Form at **<http://www.mc.duke.edu/mclibrary/about/news/mailform.html>**.

Name _____

Department _____

Box Number _____

Email Address _____

(Must include if email notification is being requested)

Email notification only? Yes _____ No _____

Paper copy only? Yes _____ No _____

Both? Yes _____ No _____

DUKE UNIVERSITY MEDICAL CENTER
BOX 3702 MEDICAL CENTER LIBRARY
DURHAM, NORTH CAROLINA 27710

ADDRESS SERVICE REQUESTED

First Class