



# Increasing the Findability of E-books

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## Why?

- ★ Patron preference
- ★ Decreased use of print
- ★ Shelf space loss
- ★ Availability of core e-book titles
- ★ More off-campus programs
- ★ Increasing e-book budget

## How?

- ★ Formed project team
- ★ Investigated and identified cataloging problems
- ★ Decision points:
  - ★ Define "e-book"
  - ★ Designate titles to be included
  - ★ Decide how to handle free e-books
  - ★ Determine standards for tagging e-records
  - ★ Develop plan and timeline/assignments

## Cataloging Issues

- ★ Insufficient vendor records
- ★ Records not in Serials Solutions
- ★ Subject Heading uncertainties
- ★ Duplicate e-book records
- ★ Inconsistent cataloging practices
- ★ Assigning MARC format codes
- ★ E-book links attached to print records
- ★ Free e-books links unstable

## Conclusions

- ★ Rely on Serials Solutions
- ★ Add simple record manually if time sensitive
- ★ Monitor publishers for new editions
- ★ Create workflows for:
  - ★ new titles
  - ★ cataloging problems
  - ★ access problems

## Promotion

- ★ Library website- featured titles
- ★ Library newsletter
- ★ Blog
- ★ Facebook