



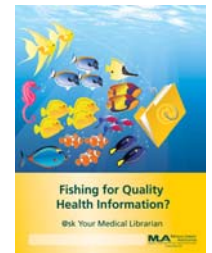
**October 2009**

**Issue #326**

**Celebrate with Us in October! Win an iPod!**

**Karen Grigg, NMLM Task Force**

The Duke Medical Center Library celebrates **National Medical Librarians Month** (NMLM) in October. NMLM was established by the Medical Library Association in 1997 to raise awareness of the important role of medical librarians. Please join us all month long as we illustrate how we can help you in *“Fishing for Quality Health Information”* to find answers and discover new resources. Our services, resources, and “reel” expertise can impact the quality of medical care, education, and research at Duke Medicine.




Stop by the Library on Monday, **October 5th**, starting at **9:00 am** for a kick-off continental breakfast sponsored by Elsevier. Join us for coffee and snacks, and enter a drawing to win a **Memorex MP3 player**.

The NMLM celebration will include a variety of other activities, contests, and prizes.

- ▶ Look for the return of our Library “detectives,” who will have new puzzle clues every Monday and instructions on how to give your answers. Correct answers will be entered into a drawing at the end of the month for an **iPod nano** and **exercise armband**, courtesy of Informa Healthcare.
- ▶ **“Duke Day,”** sponsored by the Duke University Stores, will be held on **Monday, October 19th**. Come to the Library on this special day and fish in our duck pond for a chance to win Duke merchandise. Just in case you don't catch anything, you will also have a chance to register to **win lunch**, courtesy of the Searle Center Commons Restaurant.
- ▶ Sign up all month long to win a wide variety of **books**, donated by Majors, a medical book distributor, and the Duke University Stores.
- ▶ To accommodate widespread interest, **Open Access** activities have been expanded this year from a single day and will be observed during the week of **October 19-23**. (See page 2 for event details.)
- ▶ Don't forget: October is also **National Archives Month**, so be sure to see our exhibit of a fishing rod owned by Dr. Barnes Woodhall, former Dean of the Duke School of Medicine.
- ▶ If you drop by the Library on **Fridays** around 2:00 pm, we'll be serving **popcorn**.

Come by the Library or check our Website at <http://www.mclibrary.duke.edu> for additional contests and surprises during the month!

 <b>Duke University Medical Center Library</b> <a href="http://www.mclibrary.duke.edu/">http://www.mclibrary.duke.edu/</a>	Come Celebrate NMLM!.....	1	Duke/UNC Speaker Series.....	5	
	Monday - Thurs. 8:00 am - 11:00 pm	Open Access Week.....	2	The Magic of Medicine at Duke.....	6
	Friday 8:00 am - 6:00 pm	Button Chair Exhibit Coming to Duke.....	3	Research Instruments and Tests.....	6
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	Administration 660-1150				
	Library Service Desk 660-1100				
Document Delivery/ILL 660-1100					

# OPEN ACCESS WEEK

October 19-23, 2009

<http://guides.mclibrary.duke.edu/openaccess>

October 19-23 will mark the first international **Open Access Week**, an opportunity to broaden awareness and understanding of Open Access to research, including access policies from all types of research funders, within the international higher education community and the general public. The now-annual event has been expanded this year from a single day to accommodate widespread global interest in the movement toward open, public access to scholarly research results.

Duke is celebrating Open Access (OA) Week with the following events:

**Tuesday, Oct. 20, 10-11:30 am**

*What Open Access Means for Duke*

Speakers: Paolo Mangiafico; Martha Adams, MD; and others

Location: Divinity School, Westbrook 0014

**Wednesday, Oct. 21, 3-5 pm**

*RCR Course: Open Access Issues in Higher Education*

Speaker: Kevin L. Smith, JD, Duke Scholarly Communications Officer

Note: Open to ALL PhD students. While Graduate students have priority, others may attend as space allows.

As creators of new scholarly works, PhD students are in a unique position to influence the market for such works in ways that will benefit scholars and the academy as a whole. This workshop will discuss scholars as copyright holders, the management of rights for the greatest advantage, and the benefits and pitfalls of various “flavors” of open access.

Location: Perkins Library, Room 217

**Friday, Oct. 23, 1-3 pm**

*Parents' and Family Weekend: Global Access and Local Action - Health Information and Open Access*

Speakers: Anthony So, MD; Sam Swartz; and Megan von Isenburg

Location: Perkins Library, Room 217

In an era of globalization, connectivity and access to information concerning health care and health systems remain uneven across the world. Duke students and faculty from Trinity College and the Duke Global Health Institute will discuss their experiences with information access in health projects around the world, as well as their interactions with health consumers and professionals in other countries.

ACCESS TO SCHOLARLY  
JOURNALS CAN  
COST AS MUCH AS A  
CAR, EVERY YEAR.  
YOUR LIBRARY CAN'T  
AFFORD IT.



THE JOURNAL YOU  
NEED RIGHT NOW  
IS AT THE LIBRARY  
— 100 MILES AWAY.

## Button Chair Exhibit Coming in November!

### Every Button Tells a Story...

The Medical Center Library will host the interactive **Button Chair Exhibit** on **November 9 - 30, 2009**. A project of the Blue Cross and Blue Shield of North Carolina (BCBSNC) Foundation, this innovative art display is designed to increase awareness of breast cancer, in hopes of saving lives. The exhibit will be available free of charge and open to the public.

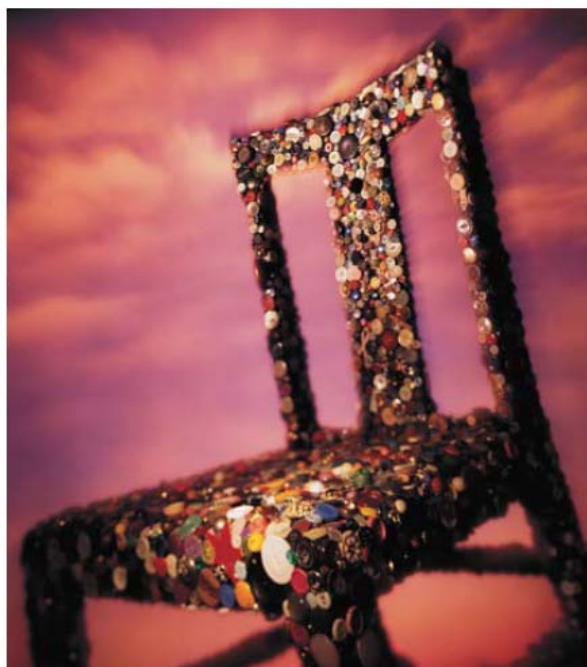
The Button Chair was created in 1998 by Brooke Kolconay Bryand, a North Carolina college student, as a tribute to the women in the state who have battled breast cancer. It features thousands of buttons, each belonging to a victim or survivor of the disease. The exhibit's most unique aspect is an interactive video highlighting the stories of five North Carolina women who have survived the disease.

“By hosting the exhibit, we hope to raise awareness of breast cancer and promote early detection,” said Beverly Murphy, Assistant Director of Marketing and Publications at the Library. “We are particularly interested in reaching out to African-American women, who have a higher death rate due to late stage detection, and to Hispanic women, who may be less likely to undergo routine screening due to limited awareness about it.”

The BCBSNC Foundation encourages women to learn more about the disease, know their body and what is normal for their breasts, and to follow guidelines for mammograms. Through the Button Chair, they strive to educate women across North Carolina about the role of early detection.

An exhibit reception will be held at the Medical Center Library on **November 19th** from **5:00 - 7:00 pm** featuring speakers, information tables, and a **drawing for an iPod Touch**, courtesy of Gold Standard.

The Duke Medical Center Library & Archives (<http://www.mclibrary.duke.edu/>), the Duke Center for Cancer Survivorship (<http://www.dukehealth.org>), and the Susan G. Komen For The Cure, NC Triangle Affiliate (<http://www.komennctriangle.org/>), are cosponsoring this event. For more information about the exhibit, contact **Beverly Murphy** at [murph005@mc.duke.edu](mailto:murph005@mc.duke.edu) or **(919) 660-1127**.



**October is National Breast Cancer  
Awareness Month**



## Farewell to Our Retirees

### Jessica Roseberry, Medical Center Archives

In August a significant number of our paraprofessional staff accepted early retirement packages offered by Duke. These employees included administrative staff, catalogers, serials managers, and others who performed countless tasks. Over the years they organized data, prepared materials, ordered office supplies, set meeting times, and searched for obscure facts. The lion's share of their service was spent at the Medical Center Library. The individual years of service for the eight retirees ranged from 31 to 42, with a total of 297 years!

Some of the retirees had spent their entire careers at the Library and were there when it was a tiny space across from the morgue in Duke South. "It was very small," Wilma Morris recalls. "And we worked desk to desk back up against each other ... It was a very cramped space. You just didn't roam around in the stacks." The campus has changed a lot since then, and many of the retirees have long memories of older buildings and bygone technologies.

The Medical Center Library wishes a fond farewell and thanks to this group of dedicated, intelligent, and humorous colleagues. As Julie Walker noted, they had even become a *water family*. "We are a family of a different kind, but our bond is just as strong as blood." Mary Dean-Nelson continued, "We're going to miss each other and the Library."

It's obvious that Duke played an important role in the lives of these retirees. Likewise, the Duke community could say the same of each of them.

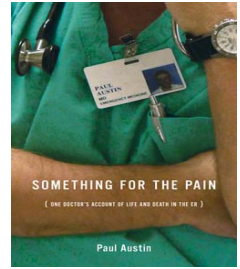


(l. to r.) Mary Jones, Mary Dean-Nelson, Kathy Beck, Barbara Busse, George Stephens, Lee Bowers, Wilma Morris, and Julie Walker



# DURHAM READS TOGETHER 2009

October 3 - November 1



## Megan von Isenburg, Public Services - Information Services

Durham County Library has selected “*Something for the Pain*” by Durham resident **Dr. Paul Austin** for Durham Reads Together 2009, the Library’s biannual community-wide reading event sponsored by the Friends of the Durham Library. The book, which *Library Journal* calls “a definite page-turner and a riveting debut,” is a deeply-felt and deftly-rendered first-person account of the life of an ER doctor. Copies are available for checkout at the Medical Center Library.

Durham County Library encourages everyone to read the book in preparation for its programs and events, which are free and open to the public throughout October. Durham Reads Together will conclude with a “Meet the Author” event on Sunday, November 1st at 3:00 pm at the Doris Duke Center in the Sarah P. Duke Gardens, 426 Anderson St., Durham. For more information about the book, the author, and events and programs, visit <http://www.durhamcountylibrary.org/drt>.

With support from the Friends of the Durham Library, Durham County Library has purchased more than 200 additional copies of *Something for the Pain* to ensure that the book circulates easily throughout the community.

Now that the title has been announced, everyone in Durham - individuals, community organizations, businesses, book groups, high school and college students, healthcare workers, and members of the faith community - is encouraged to read and discuss the book and attend programs in October.

This is the third Durham Reads Together project coordinated by the Durham County Library. In 2005, the project featured James McBride’s *The Color of Water: A Black Man’s Tribute to His White Mother*. Darcy Frey’s *The Last Shot* was selected in 2007.

Durham County Library provides the entire community with books, services, and other resources that inform, inspire learning, cultivate understanding, and excite the imagination. For more information about the Library, visit <http://www.durhamcountylibrary.org>.

### Duke/UNC Speaker Series

*Trent History of Medicine Society and the Bullitt History of Medicine Club*



**Oct. 13, 2009 - Duke Medical Center Library**  
**Gordon Klintworth, M.D., Ph.D.**  
Wadsworth Research Professor, Ophthalmology  
Duke Medical Center  
*The Lady in America’s Most Famous Painting*

### Duke/UNC Speaker Series

*Trent History of Medicine Society and the Bullitt History of Medicine Club*



**Nov. 10, 2009 - UNC Health Sciences Library**  
**Michael McVaugh, Ph.D.**  
Professor Emeritus of History, UNC  
*Arabic into Latin (Or, Why Medical Schools Got Started)*

## The Magic of Medicine at Duke

Jessica Roseberry, Medical Center Archives

Last year Dr. R. Sanders Williams, Senior Vice Chancellor for Academic Affairs, invited past and present members of the Duke Medicine family to share their firsthand accounts of the Duke Medicine experience. The project, called “**The Magic of Medicine at Duke: A History in Our Own Words**,” was launched in its first stage as a Website on September 3, 2008.



*In the lab, ca. 1930s. An iconic image from the Duke Medical Center Archives.*

Forty-nine members of the Duke Medicine community took part in the project, including Dean Nancy Andrews, Dr. Madison Spach, Dr. Eddie Hoover, Dr. Harvey Estes, and Dr. Edward Halperin. The institutional memories of these participants span decades and range from scenes in the classroom and lab to reflections of Duke legends and personal milestones. A gallery of iconic images from the Duke Medical Center Archives was curated to accompany the essays, which include a signature and portrait of each contributor. Dr. Joseph Beard’s surgical laboratory, Turnage’s Barbecue restaurant, and the groundbreaking of the Jones Research Building are just a few of the historical moments and figures captured in the Archives’ collection.

As Dr. Williams states in the project’s introduction, “The history of medicine at Duke is brief enough that we still count among us quite a number of individuals whose personal involvement here reaches back almost to our origins. (Why, my own love affair with Duke is in its 39th year, and I’m still a relative youngster.) Their stories need to be heard, for within them are lessons about the Duke magic, and how it best can be nurtured and deepened in the decades to follow.”

Future project plans include a volume of essay and image highlights to be published later this fall. Invitations for ongoing essay submissions will be solicited for future editions. To view the Website, read the essays, and explore the gallery, visit <http://dukemedicine.org/magic>.

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## Research Instruments and Tests

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Anne Powers, Public Services

The Medical Center Library has added two new resources to assist users in locating information about research instruments and tests. Our collection of subject guides has grown with the addition of the *Test Instruments* guide (<http://guides.mclibrary.duke.edu/testinstruments>), which has sections on print and Internet resources, databases, online catalogs, and instruments developed at Duke. Free online resources linked from the guide include Buros Institute’s *Test Reviews Online* and *ETS Test Link*, with information about more than 25,000 tests and other measurement instruments. You’ll find the new guide on the Library’s Website in the “Subject Guides” section.

We have also developed a handout for finding information on research instruments and questionnaires using the CINAHL database, which offers several unique ways to search for this kind of material. For example, the “instrumentation” field of a record gives the names of research instruments used in studies. The handout, *Research Instruments and Questionnaires in CINAHL* (<http://www.mclibrary.duke.edu/training/cinahlebsco/research-instruments.pdf>), is linked from the Library’s Website in the CINAHL area of the Tutorials & Training section and also from the new *Test Instruments* guide.

We hope these resources will be particularly useful in light of the cancellation of the specialty database Health and Psychosocial Instruments (HAPI), which the Library was forced to drop this year due to budget cuts.

### Thanksgiving Holiday Hours

Wednesday	Nov. 25	8:00 am - 6:00 pm
Thursday	Nov. 26	CLOSED
Friday	Nov. 27	8:00 am - 5:00 pm



# Improve Your Library Research Skills!

The Medical Center Library offers training to faculty, staff, and students on a variety of topics.

## Customize Your Training

Online Request Form: <http://www.mclibrary.duke.edu/training/custom>

Sessions can be held for individuals or groups in the Library's computer classroom or in your own department. To schedule a session, please call (919) 660-1100 or complete the online form on our Website. Consultations can usually be scheduled within 5 business days. We like to have 2-4 weeks notice for a class, and planning even further ahead is helpful. Below are a number of sample topics of our training and consultation services.

### Library Basics

- Tour of the Library
- Introduction to using the Library
  - ▶ Tips on finding full-text articles & other materials
  - ▶ Information on Interlibrary Loan & other services
- Introduction to Clinical Tools: electronic resources to support clinical decision making

### Searching the Literature

- How to Search PubMed: Basics
- How to Search PubMed: Advanced
- Customizing PubMed with My NCBI
- Web of Science
- CINAHL (Nursing & Allied Health)
- Evidence-based Medicine Resources

### Staying Current in an Information-rich World

- Using RSS feeds for current awareness
- Table of Contents services
- Blogs, wikis, and social bookmarking
- Life after Duke: free resources to use when you graduate from Duke

### Getting Organized for Research and Writing

- EndNote: Introduction
- EndNote: Advanced
- RefWorks
- Copyright
- Complying with the NIH Public Access Policy
- Tools for collaboration: Google Docs, sharing citations in EndNote and RefWorks
- Organizing work files

### Mobile Devices

- Quality mobile-accessible tools for clinical care

### Preparing for Classes

- Blackboard and Bluedocs
- Copyright

### History of Medicine

- Tour of the Historical Collections



## Learn Online at Your Own Pace

Online tutorials and tip sheets for using many of the Library's resources can be found on the Tutorials & Training section of the Library's Website at <http://www.mclibrary.duke.edu/training>.

## Call Our Consultants With Your Questions

CINAHL	Anne Powers	660-1128	MEDLINE: OvidSP	Anne Powers	660-1128
Copyright	Pat Thibodeau	660-1150	MEDLINE: PubMed	Megan von Isenburg	660-1131
Drug Databases	Connie Schardt	660-1124	NIH Public Access Policy	Pat Thibodeau	660-1150
EndNote	Ginger Carden	660-1184	PDAs and Mobile Devices	Megan von Isenburg	660-1131
Evidence-based Medicine	Connie Schardt	660-1124	RefWorks	Megan von Isenburg	660-1131
Health Statistics	Hattie Vines	660-1125	RSS	Anne Powers	660-1128
Library Orientation	Beverly Murphy	660-1127	Web of Science	Megan von Isenburg	660-1131

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To receive notification by email when the electronic version of the ***Medical Center Library News*** is available, please send email to **[mclnews@mc.duke.edu](mailto:mclnews@mc.duke.edu)** or complete the Notification Form at **<http://www.mclibrary.duke.edu/about/news/mailform.html>**.

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